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## **FOOD NETWORK AND RACHAEL RAY INK NEW MULTI-PLATFORM DEAL; INCLUDING A REIMAGINED, SUPER-SIZED SEASON OF 30 MINUTE MEALS WITH EXCLUSIVE DIGITAL CONTENT**

**NEW YORK, NY – January 25, 2019 – Rachael Ray** and Food Network have struck a new multi-platform deal that includes new episodes of an all-new *30 Minute Meals* series, along with plans for a new and exclusive digital companion series, confirmed today by Courtney White, President, Food Network. The reimagined *30 Minute Meals* is slated to begin production later this month, and will premiere on Food Network on **Monday, April 1st at 12pm ET/PT** with a simulcast across linear, TVE and Facebook, and kick-off a roll out of **30 new episodes in 30 days** on Food Network and its TVE platform. Across Food Network's digital and social extensions, viewers will also be able to access a robust, 360-content offering including the new companion series hosted by Ray, enabling multiple, convenient touchpoints for fans to connect and enjoy new recipes, cooking tips and more.

"Rachael Ray is a culinary firebrand as evidenced by her success across her television shows, magazine, books, live events, philanthropy, and all of her businesses," said White. "Her time-saving and creative ideas for whipping up delicious meals at home are perfect for the home cook of any level, while her infectious energy and enthusiasm make viewers feel like they are right there cooking along with her in the kitchen. We can't wait to deliver more time with Rachael for her fans."

"I couldn't be more excited to bring *30 Minute Meals* to a whole new generation of fans," said Ray. "We are rolling deep this time around, proving to everyone that, yes, these are really meals you can cook in 30 minutes or less. And our show will now be part of Food Network's on-demand offering, so our friends can actually binge-watch their meals. April is usually rainy here in New York City, but this Spring will shine for us with 30 brand-new *30 Minute Meals*."

With *30 Minutes Meals*, Ray gives viewers real-time, step-by-step cooking instructions from ingredient prep through getting a meal on the table, with easy to follow time-saving tips that make the aspirational achievable. For home cooks looking for help serving hot, delicious meals to family and friends quickly, the series provides the perfect recipe for success.

Rachael Ray grew up in food and has parlayed that birthright into a successful career as a television star, an iconic Food Network personality, bestselling cookbook author, Founder and Editorial Director of her own lifestyle magazine, *Rachael Ray Every Day*, and Founder of the Yum-o! organization. Her daytime program, 'Rachael Ray,' launched in the fall of 2006 showcasing Rachael's warmth, energy and boundless curiosity, inviting viewers to experience life the Rachael Ray way. She has also hosted Food Network's *Rachael Ray's Kids Cook-Off*, *Worst Cooks in America*, *Week In A Day* and *30 Minute Meals*, which earned Rachael a Daytime Emmy Award for "Outstanding Service Show" and a nomination for "Outstanding Service Show Host." Rachael turned her *30 Minute Meals* concept into a bestselling cookbook series, including Rachael Ray's Book of Burger, My Year in Meals and Everyone is Italian on Sunday. She has also developed a line of super premium dog and cat food called Rachael Ray Nutrish® along with Ainsworth Pet Nutrition, and through The Rachael Ray Foundation™ has donated more than \$32 million to animals in need. Her nonprofit organization, Yum-o!, empowers kids and their families to develop healthy relationships with food and cooking.

**FOOD NETWORK** ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories; the portfolio also includes Discovery Channel, HGTV, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.