

FOR IMMEDIATE RELEASE

March 27, 2019

MOTORTREND CRUISES INTO FLORIDA FOR BARRETT-JACKSON LIVE FROM PALM BEACH

--Watch 18 Hours of **BARRETT-JACKSON LIVE** Anytime, Anywhere Beginning **Thursday**, **April 11 at Noon ET** on MotorTrend TV and Commercial Free on the MotorTrend App--

--Discovery Channel Takes the Wheel on **Saturday, April 13 at Noon ET** Before Live Coverage

Returns to MotorTrend at **2 PM ET**--

(Silver Spring, Md.) – The MotorTrend App, MotorTrend TV and MotorTrend's sister network Discovery Channel will partner for 18 hours of live, gavel-to-gavel coverage of the 17th annual Barrett-Jackson Palm Beach auction. Every day from **Noon to 6 PM ET** beginning **Thursday, April 11** through **Saturday, April 13, 2019** on MotorTrend TV and commercial free on the MotorTrend App, **BARRETT-JACKSON LIVE**, America's favorite live auction series, will cover every inch of the hundreds of highly coveted collector cars featured at the Palm Beach auction. Additionally, Discovery Channel hops in the driver's seat for **BARRETT-JACKSON LIVE** on **Saturday, January 13** from **Noon to 2 PM ET**. The full broadcast schedule is below.

BARRETT- JACKSON LIVE captures the most exciting moments of the Palm Beach auction with in-depth analysis, thrilling bidding wars and the world's most knowledgeable experts and personalities including: Chris Jacobs; Cristy Lee; Mike Joy; Rick DeBruhl, Steve Magnante and special guest host Mike Brewer of **WHEELER DEALERS**.

BARRETT-JACKSON LIVE U.S. Broadcast Schedule (All Times ET):

Thursday, April 11

Noon – 6:00 PM on MotorTrend TV and MotorTrend App

Friday, April 12

Noon – 6:00 PM on MotorTrend TV and MotorTrend App

Saturday, April 13

Noon – 2 PM on Discovery Channel and the MotorTrend App 2:00 – 6:00 PM on MotorTrend TV and MotorTrend App

Some of the world's most coveted cars are scheduled to cross the auction block during Barrett-Jackson Palm Beach 2019 including:

- a 2010 Ferrari 599 GTB Fiorano;
- a 1964 Chevrolet Corvette Custom Coupe;
- a 1967 Shelby GT500;
- a 1965 Austin-Healey 3000 Mark III Convertible;
- a 1959 Volkswagen 23-Window Microbus;
- a 2012 McLaren MP4-12C;
- a rare 2017 Dodge Viper ACR;
- a 2005 Ford GT;
- and hundreds more incredible cars.

Watch **BARRETT-JACKSON LIVE** from Palm Beach anytime, anywhere on MotorTrend TV (available in 73 million homes nationwide) or by downloading the MotorTrend App. The MotorTrend App is <u>available</u> across iPhone, iPad, and Android mobile devices, as well as media players and streaming devices such as Apple TV, Roku, Google Chromecast, Amazon FireTV, in addition to Xbox One and Xbox 360 platforms, and on the web.

BARRETT-JACKSON LIVE is produced for MotorTrend by Discovery Studios. For MotorTrend, David Lee and Peter Neal are executive producers, and Alex Wellen is global president and general manager of MotorTrend Group.

About MotorTrend Group

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend app, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

About Discovery

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs

and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; digital-first and social content from Group Nine Media and a strategic alliance with the PGA Tour to create the Global Home of Golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit https://corporate.discovery.com/ and follow @DiscoveryIncTV across social platforms.

About The Barrett-Jackson Auction Company

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World's Greatest Collector Car Auctions®, is the leader in collector car and automotive lifestyle events, which include authentic automobilia auctions and the sale of high-profile estates and private collections. The company produces auctions in Scottsdale, Arizona; Palm Beach, Florida; at Mohegan Sun in Connecticut; and Las Vegas, Nevada. With broadcast partners MotorTrend (formerly Velocity) and the Discovery networks, Barrett-Jackson features extensive live television coverage, including broadcasts in over 150 countries internationally. Barrett-Jackson also endorses a one-of-a-kind collector car insurance for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit Barrett-Jackson.com or call 480-421-6694.