



HGTV HIT SERIES 'HOME TOWN' FINALES WITH STRONG SEASON THREE PERFORMANCE AMONG W25-54

New York [April 15, 2019] The third season of HGTV's hit series *Home Town* averaged a 1.01 live plus three-day rating among viewers W25-54 in the 9-10 p.m. ET/PT timeslot on Monday nights—a 16% increase in this demo over the sophomore season. Attracting more than 12.2 million total viewers since it premiered on Jan. 14, the season ranked as the #1 series on HGTV among W25-54 during its run and helped HGTV rank as a top 10 cable network among W25-54 on Monday nights. The series spotlights Ben and Erin as they use their artistic vision and genuine passion for restoration to turn worn properties in Laurel, Mississippi, into treasured showplaces for families. A new 16-episode season is slated to premiere in early 2020.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 88 million U.S. households; a website, HGTV.com, that attracts an average of 10.8 million people each month; a social footprint of 20.6 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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Media Contacts:

Chelsey Riemann / Chelsey_Riemann@discovery.com / 865-560-4896
Amy Hammontree / Amy_Hammontree@discovery.com / 865-560-4639