

WORLD-CLASS CUPCAKE ARTISTS COMPETE FOR SWEET TITLE WITH MIND-BLOWING EDIBLE CREATIONS IN BRAND-NEW SERIES CUPCAKE CHAMPIONSHIP

Hosted by Kardea Brown with Judge Panel Including Maureen McCormick, Series Premieres Monday, July 1st at 9pm ET/PT

NEW YORK – May 30, 2019 – Food Network showcases the country's most creative cupcake makers this summer in the new five-episode series *Cupcake Championship*, premiering <u>Monday, July 1st at 9pm ET/PT</u>. Hosted by Kardea Brown, each episode features four world-class cupcake experts battling to achieve new levels of edible ingenuity in two rounds of competition for a \$10,000 cash prize. Judge Maureen McCormick is joined by a revolving panel of guest judges, including Nacho Aguirre, Lerome Campbell, Amirah Kassem, Stella Parks, Gesine Prado and Joshua John Russell, to determine who is named each week's *Cupcake Champion*.

"The cupcakes may be small, but the artistry these bakers accomplish is huge," said Courtney White, President, Food Network. "Our viewers will marvel at the creativity of these cupcakes – they are truly spectacular."

Each episode kicks off with the Designer Challenge where the four contestants must create cupcakes to celebrate an event or theme, and the judges send the least successful baker home. The three remaining contestants then proceed to the Imagination Challenge, an amped-up battle to create a three-dimensional cupcake tableau with bigger displays and multiple flavor components.

In the premiere episode, the cupcake makers are challenged to make succulent plants out of cupcakes...but things get prickly when one cupcaker is eliminated by judges in the first round. The three remaining competitors take on the delicacies of beautiful flower bouquet designs to see whose flower-bouquet cupcake display will earn them the title of Cupcake Champion and the \$10,000 prize. Additional challenges during the season have the competitors making edible snow globes, incredibly detailed pet designs, savory 'food imposters', mythical beings and even an entire planet made out of cupcakes!

Go online to find out more about this delicious competition, and head to Food Network's Instagram page to get to know host Kardea and judge Maureen as they reveal fun facts about themselves. Stay tuned to Food Network's Facebook page for overthe-top cupcake designs and sweet tips for making dessert masterpieces at home. Join the conversation anytime using #CupcakeChampionship.

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