# MOTORTREND

**FOR IMMEDIATE RELEASE** June 13, 2019

## LIVE COVERAGE OF BARRETT-JACKSON NORTHEAST ARRIVES ON THE MOTORTREND APP, MOTORTREND TV AND DISCOVERY CHANNEL

--Watch 18 Hours of **BARRETT-JACKSON LIVE** Anytime, Anywhere Beginning **Thursday**, **June 27 at 2 PM ET** on MotorTrend TV and Commercial Free on the MotorTrend App--

--Discovery Channel Takes the Wheel on Saturday, June 29 at 2 PM ET Before Live Coverage Returns to MotorTrend at 4 PM ET--

(Los Angeles) – The MotorTrend App, MotorTrend TV and MotorTrend's sister network Discovery Channel are teaming up again to bring viewers live, gavel-to-gavel coverage of the 4<sup>th</sup> Annual Barrett-Jackson Northeast Auction from Mohegan Sun in Connecticut. Beginning **Thursday, June 27 at 2 PM ET** the MotorTrend App and MotorTrend TV will cover every minute of the fast-paced collector car auction in **BARRETT-JACKSON LIVE**. Eighteen hours of exclusive live coverage continues on MotorTrend **Friday, June 28** from **2–8 PM ET**, and Discovery Channel takes over from **2–4 PM ET** on **Saturday, June 29** before live coverage returns to MotorTrend from **4–8 PM ET**.

**BARRETT- JACKSON LIVE** captures the most exciting moments of the Northeast Auction with in-depth analysis, thrilling bidding wars and the world's most knowledgeable experts and personalities including Chris Jacobs, Cristy Lee, Mike Joy, Rick DeBruhl and Steve Magnante.

BARRETT-JACKSON LIVE U.S. Broadcast Schedule (All Times ET):

*Thursday, June 27* 2 – 8:00 PM on MotorTrend TV and MotorTrend App

*Friday, June 28* 2 – 8:00 PM on MotorTrend TV and MotorTrend App

*Saturday, June 29* 2 – 4 PM on Discovery Channel 4 – 8:00 PM on MotorTrend TV and MotorTrend App Some of the world's most loved cars are scheduled to cross the auction block during Barrett-Jackson Northeast 2019 including:

- Last-Production C7 Chevrolet Corvette (Lot #3000)
- A 1970 Plymouth Road Runner Superbird (Lot #690)
- A 1968 Ford Mustang Boss 429 (Lot #689)
- A 1969 Chevrolet Camaro COPO (Lot #675)

Watch **BARRETT-JACKSON LIVE** from Mohegan Sun Resort and Casino anytime, anywhere on MotorTrend TV (available in 73 million homes nationwide) or by downloading the MotorTrend App. The MotorTrend App is <u>available</u> across iPhone, iPad, and Android mobile devices, as well as media players and streaming devices such as Apple TV, Roku, Google Chromecast, Amazon FireTV, in addition to Xbox One and Xbox 360 platforms, and on the web.

**BARRETT-JACKSON LIVE** is produced for MotorTrend by Discovery Studios. For MotorTrend, David Lee and Peter Neal are executive producers, Mike Suggett is head of programming and development. Alex Wellen is global president and general manager of MotorTrend Group.

### **About MotorTrend Group**

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend App, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

### **About Discovery**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; digital-first and social content from Group Nine Media and a strategic alliance with the PGA Tour to create the Global Home of Golf. Discovery's portfolio of premium brands

includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit https://corporate.discovery.com/ and follow @DiscoveryIncTV across social platforms.

#### **About The Barrett-Jackson Auction Company**

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World's Greatest Collector Car Auctions<sup>®</sup>, is the leader in collector car and automotive lifestyle events, which include authentic automobilia auctions and the sale of high-profile estates and private collections. The company produces auctions in Scottsdale, Arizona; Palm Beach, Florida; at Mohegan Sun in Connecticut; and Las Vegas, Nevada. With broadcast partners MotorTrend (formerly Velocity) and the Discovery networks, Barrett-Jackson features extensive live television coverage, including broadcasts in over 150 countries internationally. Barrett-Jackson also endorses a one-of-a-kind collector car insurance for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit Barrett-Jackson.com or call 480-421-6694.

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