



**FOR IMMEDIATE RELEASE**

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**MOTORTREND INVITES VIEWERS INTO THE  
HARD DRIVING WORLD OF GRUDGE RACING IN  
THE ALL-NEW SERIES *FASTEST CARS IN THE DIRTY SOUTH***

***--FASTEST CARS IN THE DIRTY SOUTH World Premieres Commercial-Free  
Exclusively on MotorTrend's Subscription Streaming Service, the MotorTrend App, **Friday,**  
July 12 With New Episodes Weekly--***

(Los Angeles) – Deep in the southern U.S. nitrous fueled engines roar as daredevil drivers race down closed tracks at speeds topping 140 miles per hour. Here in the hard driving world of grudge racing, teams of drivers, fabricators and mechanics contend for bragging rights and large amounts of cold hard cash. One unique racer, Eric Malone, and his expert team dominate the “big engine” sport. So much so that they’ve set a new standard in the grudge racing game – they’ll not only win your money but will do it by beating your fastest car using your slowest car.

MotorTrend’s all-new series **FASTEST CARS IN THE DIRTY SOUTH** gives viewers an inside look at the unique world of grudge racing. Every episode follows Malone, his partner Brant Arnold and their team – Team 256 – as they compete in grudge races across the south. **FASTEST CARS IN THE DIRTY SOUTH** world premieres **Friday, July 12** commercial-free exclusively on the MotorTrend App, the only subscription video-on-demand (SVOD) service dedicated to the automotive genre.

Malone’s Team 256 is a fast, fearsome group of drivers, fabricators and top mechanics. They race so fast that teams from across the region avoid them whenever possible out of fear of losing. Malone has changed the grudge racing game to attract worthy competitors. Now he takes the slowest car from another team, upgrades it and then races their opponents with their very own cars. Viewers of **FASTEST CARS IN THE DIRTY SOUTH** get an inside look at every step of Team 256’s grudge racing process – from the high-stakes betting and negotiations to car customizations and the intensity and speed of race day.

Eric Malone is a master mechanic with a deep passion for racing. If he's not roaring down a track, then he's buried beneath a car's hood tuning getting the best out of an engine. Early on Malone gained a passion for rebuilding engines and racing. His talent for fixing broken motors at the track gained him a job with renowned Alabama drag racer Kenny Ford, the owner of Muscles Shoals' Performance Torque Converters (PTC). While working for Kenny, Eric paved the way for legal street racing on closed tracks and built a reputation for having one of the fastest cars in the south. Today the best race car builders and grudge racers around Muscle Shoals compete to be on Malone's Team 256.

Brant Arnold is a former child model who began racing at a young age when his father introduced him to dirt track cars. As a teen Arnold raced on the streets but racing veterans in the area later convinced him that closed tracks were the best way to go so he swapped a street car for an S10 drag truck and a K5 mud truck. For years Arnold has built and raced cars. His latest car is a 1934 Ford three-window coupe with a blown injected 540 Chevy motor that he built from scratch.

#### Upcoming Episodes of **FASTEST CARS IN THE DIRTY SOUTH**:

“The Gold Camaro”

*All-New Episode*

*World Premieres Friday, July 12*

Eric Malone and Team 256 step up to the plate to back local racer Malcolm Storey and his Storey Racing team. Storey's in over his head with the 442 team and a new car named Riley. Meanwhile Arnold gets baited into a grudge match trap. He takes a rusty broken Vega from James Rowlette to upgrade and go “heads up” against Rowlette's champion Mustang. Team 256 drops everything when Kenny Ford, the Godfather of Drag racing, brings his daughter's Gold Camaro to the garage. It's in need of serious work to make the car safe to compete in the upcoming “Lights Out” race in Valdosta Georgia.

“The First 48 Mustang”

*All-New Episode*

*World Premieres Friday, July 19*

Eric Malone has a grudge to pick with Jeff Hunt and his team in Tupelo, Mississippi. Malone thinks he can make their slowest car, “The First 48”, outrun Hunt's fastest car “Homicide.” But when Brant spots the motor sitting in the back of the garage he fears bad things. Making matters worse “Riley”, Malcolm Storey's new car, shows signs of trouble that have Team 256 wishing they buried this car.

“The Grand Prix Storey”

*All-New Episode*

*World Premieres Friday, July 26*

Tension is high while Team 256 scrambles to come up with a plan for James Rowlette's Vega. Meanwhile the race between the 442 and "Riley", Malcolm Storey's Grand Prix, is approaching. Will Eric and Brant's efforts be enough to beat 442 for \$10,000?

**"Dirty Dodge Dart Swinger"**

*All-New Episode*

*World Premieres Friday, August 2*

Team 256 is challenged with whipping Kenny Ford's old Dodge Dart into shape in time for Radial Fest, Alabama's biggest street car race. They tangle with the Big Slick team and their champion Mopar and end up with an even bigger problem on their hands.

**"Malibu Twins"**

*All-New Episode*

*World Premieres Friday, August 9*

Why stop with one Malibu when you can have two? Last racing season, Team 256 took Malcolm Storey's Malibu and made the Black Mamba. Eric and Brant came across another Malibu they can build into a twin G-body and want to see which of the two is faster.

**"A Mustang's Second Chance"**

*All-New Episode*

*World Premieres Friday, August 16*

Eric has been called to rescue a 2006 Mustang that was top of the line in its heyday but has been sitting in a garage for a decade since. Brant wants help with his new Camaro, but the use of resources with the Vega race approaching has priorities split.

**"Making Up Takes a Braveheart Camaro"**

*All-New Episode*

*World Premieres Friday, August 23*

While Team 256 works tirelessly to build a Vega from stock Brant has taken his new Camaro to his own shop. Tensions between Eric and Brant are running hot and have the team fractured. Will they find a way to make amends and bring the team back together? A big race coming up with the whole team will give them a chance to reconnect.

**"The Vega's Swan Song"**

*All-New Episode*

*World Premieres Friday, August 30*

The freshly painted Vega is finally ready for testing, but they need to get it down the track in under five seconds to beat rival James Rowlette and his "Boost of Burden Mustang". The teams have agreed to go head-to-head to see who takes the new Vega.

**FASTEST CARS IN THE DIRTY SOUTH** world premieres **Friday, July 12** commercial-free exclusively on the MotorTrend App with new episodes premiering weekly. The MotorTrend App, the only subscription streaming service dedicated to the automotive genre, is available across iPhone, iPad, and Android mobile devices, as well as media players and

streaming devices such as Apple TV, Roku, Google Chromecast, Amazon FireTV, in addition to Xbox One and Xbox 360 platforms, and on the web.

**FASTEST CARS IN THE DIRTY SOUTH** is produced for MotorTrend Group by Treadmill Productions. For Treadmill Productions, Mark Finkelpearl and Nate Starck are executive producers. For MotorTrend Group, Shaan Akbar is executive producer, David Lee is vice president of production and Mike Suggett is head of programming and development. Alex Wellen is global president and general manager of MotorTrend Group.

#### **About MotorTrend Group**

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend App, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

#### **About Discovery**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; digital-first and social content from Group Nine Media and a strategic alliance with the PGA Tour to create the Global Home of Golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit <https://corporate.discovery.com/> and follow @DiscoveryIncTV across social platforms.

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