



More Discovery Nets Join HGTV Brady Bunch-House Mania with Special Themed Episodes

NEW YORK [July 22, 2019] HGTV's September 2019 premiere of *A Very Brady Renovation*, where the world-famous Brady Bunch house located in Los Angeles is perfectly replicated, is wildly anticipated by HGTV and Brady Bunch fans around the globe. Now, Discovery Channel and Food Network are getting in on the action with special Brady-inspired episodes of **Fast N' Loud**, **Chopped**, **Worst Cooks in America**, **The Kitchen** and **The Pioneer Woman**. Various cast members from *The Brady Bunch*, Barry Williams (Greg), Maureen McCormick (Marcia), Christopher Knight (Peter), Eve Plumb (Jan), Mike Lookinland (Bobby) and Susan Olsen (Cindy), will appear in Brady-themed episodes to support the HGTV series and build on the fever-pitch excitement around all things Brady.

Discovery Channel and Food Network will premiere their themed episodes in August or September. They also will cross promote to *A Very Brady Renovation* on-air beginning in August, as will other networks in the Discovery, Inc. portfolio.

"From the start, we knew that the Brady Bunch house—and *The Brady Bunch* series—are pop culture phenomena that transcend time, yet evoke a nostalgic feeling about family and home that is completely relevant today," said Kathleen Finch, chief lifestyle brand officer, Discovery Inc. "We imagined many ways to bring the Brady Bunch lifestyle to life under the Discovery umbrella—from replicating the television house and souping up the family station wagon to inviting cast members to serve as guest judges for '70s-themed food competitions or reminisce about their early years together as TV icons. We've been able to do all of that on HGTV, Food Network and Discovery Channel as only the Discovery family of networks can."

HGTV.com will offer seven special online packages devoted to Brady house mania, including [Building Brady](#), that captures the behind-the-scenes moments of the renovation, and [Sunshine Upcycle](#), which demonstrates how to refashion retro fixtures into unique design pieces. Across HGTV's social platforms, the [#verybradyreno](#) hashtag will offer an unscripted glimpse into this one-of-a-kind makeover.

A Very Brady Renovation will feature the full-scale overhaul of the real Brady Bunch house in Los Angeles. Exterior shots of that house were often used to establish a sense of time and place for the Brady family. HGTV executed a show-stopping transformation of the home by adding 2,000 square feet to its original footprint—all without compromising its instantly recognizable street view. The house was replicated to include the iconic floating staircase, the orange-and-green kitchen, Greg's attic, the kids Jack-n-Jill bathroom and many more memorable spaces. The Brady Bunch house will forever hold a special place in television history and American pop culture.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 88 million U.S. households; a website, HGTV.com, that attracts an average of 10.8 million people each month; a social footprint of 20.6 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

###

Media Contacts:

Chelsey Riemann / chelsey_riemann@discovery.com / 865-560-4896
Amy Hammontree / amy_hammontree@discovery.com / 865-560-4639