



JONATHAN AND DREW SCOTT'S NEW SERIES 'PROPERTY BROTHERS: FOREVER HOME' DELIVERS STRONG RATINGS PERFORMANCE ON HGTV

New York [July 22, 2019] The latest title in the HGTV arsenal, *Property Brothers: Forever Home*, delivered a .74 live plus three-day, season-to-date rating among P25-54 in the Wednesday 9-10 p.m. ET/PT timeslot. Since it premiered on Wednesday, May 29, the series has ranked as a top 3 cable program in the timeslot among upscale P25-54 and upscale W25-54. So far, it also ranks as a top 5 cable program in its timeslot among W25-54 and in the top 10 in its timeslot among P25-54. The power twins have attracted more than 14.7 million total viewers to the new series since its premiere.

On HGTV's digital platforms, *Property Brothers: Forever Home* is also a big hit. The May 29 episode of the series has been the #2 most streamed episode on the HGTV app since its premiere. In addition, weekly episodic teaser clips for the series generated more than 500,000 video views across HGTV's [Facebook](#) and [Instagram](#).

In *Property Brothers: Forever Home*, Jonathan and Drew are on a new mission to turn unremarkable houses into dream homes that families will never want to leave. Their clients aren't looking to flip their property for profit, because they know this place is "the one" where they can put down roots and happily spend their lives. To unlock a home's full potential, Jonathan and Drew focus on overhauling the house to suit the family's needs and wishes.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 88 million U.S. households; a website, [HGTV.com](#), that attracts an average of 10.8 million people each month; a social footprint of 20.6 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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