



## 'FLIP OR FLOP' STAR TAREK EL MOUSSA GETS DEAL FOR HIS OWN HGTV SERIES

**New York [July 23, 2019]** Real estate and house-flipping expert Tarek El Moussa, best known from HGTV's hit series *Flip or Flop*, will star in a new original series for the network, ***Flipping 101 w/ Tarek El Moussa***. The 14-episode series will feature Tarek as he mentors real estate novices to help them learn the secrets of a successful flip. With hundreds of profitable sales under his belt, Tarek is ready to lend his invaluable expertise to those who want to win big in the competitive real estate game. *Flipping 101 w/ Tarek El Moussa* is slated to premiere in early 2020.

"My passion for real estate has led me to flip hundreds of homes over the years and I've been incredibly lucky as an entrepreneur to build a successful business," said Tarek. "Now I get to help first-time flippers learn the ropes, find the best property deals and show them how to make the most profit on their investment."

"*Flip or Flop* fans have followed Tarek's personal and professional journey for years and now HGTV will show off his expertise and personality in a whole new light," said Jane Latman, president, HGTV. "People daydream about what it would be like to renovate an investment property and make a profit. Tarek is a skilled and seasoned expert who can help newcomers navigate the pitfalls of house flipping."

Tarek also returns for a new season of *Flip or Flop*—alongside his ex-wife and business partner Christina Anstead—on Thursday, Aug. 1, at 9 p.m. ET/PT on HGTV. Also premiering on Aug. 1 is ***Tarek's Flip Side***, a new digital series available on the HGTV app, [HGTV.com](https://www.hgtv.com), on-demand across all platforms, [HGTV Facebook](#) and [HGTV's YouTube channel](#). The series offers fans a glimpse of Tarek's personal life as he works hard, plays hard and then slows down to enjoy quality time with his kids and family.

### ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 88 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

#### Media Contacts:

Chelsey Riemann / [chelsey\\_riemann@discovery.com](mailto:chelsey_riemann@discovery.com) / 865-560-4896

Amy Hammontree / [amy\\_hammontree@discovery.com](mailto:amy_hammontree@discovery.com) / 865-560-4639