



For Immediate Release:

**TRAVEL CHANNEL TO AIR OUT OF THIS WORLD SPECIAL & LIVE DIGITAL COVERAGE OF
"STORMING AREA 51" AND ALIENSTOCK
ON SUNDAY, SEPTEMBER 29th AT 10 PM ET/PT**

Instametary Follows the UFO Bros on their Road Trip to Nevada

Travel Channel to Broadcast the Alien Species Spectacle on Facebook Live

**Facts in this Press Release are Subject to Change Pending all the Conspiracies and Drama from
the Event Organizers**



The UFO Bros – Joe and Emmett Hayes

September 17, 2019 – Last month, the Internet went in full meltdown mode when it was announced that a big event was planned to infiltrate Area 51, the top-secret military installation long-rumored to hold alien secrets. Days later, it morphed into a big alien-themed festival **Alienstock**, hosted by the small town of Rachel, Nevada on September 20-22, 2019 to celebrate and congregate around all things alien and alien conspiracy. And now, earlier this week, the festival organizers are at odds on what is really going to happen this weekend with two million Facebook fans pledged to invade this remote locale and many logistics still not yet announced. Then, the original organizer of the event announced a rival event to be held in Las Vegas. Confused yet?

Travel Channel has greenlit a new special instametary (airing **Sunday, September 29 at 10 PM ET/PT**) to document alien enthusiasts **The UFO Bros (Joe and Emmett Hayes)** as they pack up their RV and road trip from Northern California to Nevada to explore all things Area 51. The

real-life brothers will take a hard look at the history, mystery and of wonder of Area 51, meet all the colorful characters and various experts on UFOs, and immerse themselves in quirky alien experiences as they roll into the dusty destination two hours outside of Las Vegas. Will the event be more like iconic Woodstock or more like the doomed Fyre Festival?

Travel Channel has also announced that the network will produce on the ground, **live digital coverage** from the Rachel, Nevada event on Facebook Live hosted by veteran of live paranormal experiences James McDaniel. The series of Facebook Lives (facebook.com/travelchannel) will take fans right in to the center of the action as fans will be able to watch the event throughout the day on September 20.

Meanwhile, along the UFO Bros road trip, they meet up with experts who have been studying the classified base or have experiences there, including:

- **Jeremy Corbell**, noted filmmaker who talks about reverse-engineered alien technology
- **Greg Eghigian**, a Penn State professor who teaches aliens in pop culture
- **Earl Anderson**, investigator from Mutual UFO Network (MUFON), who shares some mysterious aviation videos
- **Shawn Kevin Jason**, an eye witness to the infamous “black triangle” story
- **Rick Doty**, a former government employee who claims the US has alien technology from a UFO and has himself seen an otherworldly lifeform on the Area 51 property

“The event surrounding Storming Area 51 is one of the most talked-about experiences this year and, of course, Travel Channel will be there for our unique perspective on the that moment and its fascinating history through the lens of our alien experts, The UFO Bros,” noted Matt Butler, general manager of the Travel Channel. “We can’t wait to share their enthusiasm for all things alien as they bring our audience along for this once-in-a-lifetime road trip to the ultimate alien community celebration.”

Check out **STORMING AREA 51** on TravelChannel.com for show extras, behind-the-scenes photos and exclusive videos. Follow @TravelChannel on Facebook, Instagram and Twitter and join the conversation using #StormingArea51. Follow the UFO Bros team on Twitter: @realufobros.

About The UFO Bros

Brothers Emmett and Joe Hayes, 36 and 37 respectively, are a UFO investigative duo who have been documenting strange sightings for over a decade. Ever since they watched *Alien Autopsy* together as kids, they have been obsessed with uncovering the truth to the biggest question in the history of mankind: Are We Alone?

In their insatiable quest to discover the truth behind the very real possibility that earth is being visited by intelligent extraterrestrial beings, they have traveled the world from their home town of Sacramento, California, interviewing UFO eye-witnesses and investigating alien hotspots

including Area 51, the supposed UFO crash debris field of Roswell, New Mexico and more recent UFO crashes like the one that occurred in 2008 near Needles, California.

To share their experiences they started the podcast, **UFO Bros: Probecast**, which has soared to more than nearly 100,000 listeners, thousands of fans and followers, and has inspired the UFO community with their fun but serious take on the UFO topic. As seasoned investigators and media personalities, Emmett and Joe are asked to regularly educate the public and give lectures on the history of UFO sightings at events and conferences.

STORMING AREA 51 is produced for Travel Channel by Anomaly Entertainment. For Anomaly Entertainment, Matt Kelly and Mike Sorensen are executive producers. Chris Pizzi, Bennett Webber and John Gunn also serve as executive producers. For Travel Channel, Angela Freedman and Vaibhav Bhatt are executive producers, Julie Meisner Eagle is vice president of production and development, Matthew Butler is general manager and Henry Schleiff is group president of Investigation Discovery, Travel Channel, American Heroes Channel and Destination America.

ABOUT TRAVEL CHANNEL

For the bold, daring and spontaneous; those adventurers who embrace the thrill of the unexpected; those risk-takers who aren't afraid of a little mystery; if you're up for anything, down for whatever, and above all, love great stories, journey on to Travel Channel. We're more than you expect and everything you didn't know you were looking for. Reaching more than 82 million U.S. cable homes, Travel Channel is the world's leading travel media brand. Fans also can visit Travel Channel for more information or interact with other fans through Facebook, Twitter, Pinterest and Instagram. Travel Channel is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery and OWN: Oprah Winfrey Network.

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