



FOR IMMEDIATE RELEASE

January 30, 2020

**MOTORTREND GROUP ACQUIRES EXCLUSIVE STREAMING RIGHTS
TO THE CRITICALLY ACCLAIMED, EMOTIONAL SPORTS DOCUMENTARY
BLINK OF AN EYE**

***--BLINK OF AN EYE Streams Exclusively on the MotorTrend App Beginning Monday,
February 3, 2020--***

(Los Angeles) – [MotorTrend Group](#), a Discovery company, announced today that it has acquired exclusive streaming rights to **BLINK OF AN EYE**, the feature documentary film about two-time DAYTONA 500 winner Michael Waltrip and his star-crossed friendship with legendary stock car driver Dale Earnhardt. Based upon the New York Times bestselling book, “Blink of an Eye”, the film was directed and produced by two-time Emmy® Award-winning documentary filmmaker, Paul Taublieb. [BLINK OF AN EYE](#) premieres **Monday, February 3, 2020** on the [MotorTrend App](#), the only subscription streaming service dedicated entirely to the motoring world.

BLINK OF AN EYE chronicles the story of Michael Waltrip from the time he leaves the small town of Owensboro, Ky. looking to follow in the footsteps of his older brother Darrell as a professional race car driver. Darrell refused to help him, but Michael makes his way with help from the sport’s most legendary driver Richard Petty.

As he chases his professional racing dreams, Michael competes in 462 races without notching a win. Along the way there are close calls, horrific crashes, changing teams but he only extends the longest losing streak in NASCAR history. With his struggling career and dreams hanging in the balance, iconic driver Dale Earnhardt put him in a Dale Earnhardt, Inc. team car for the 2001 DAYTONA 500.

On the last lap of “The Great American Race” Michael was in first place, Earnhardt’s son Dale, Jr. was in second (also part of the team) and Earnhardt was in third place. Instead of Earnhardt making his trademark charge to take the lead, he blocked the field of 40 hungry cars to protect Michael and Dale, Jr. As Michael finally takes the checkered flag, Earnhardt is swept up in what looks to be minor crash. Michael is ecstatic in victory lane, waiting for his friend to give him hug. It never comes as Earnhardt was killed in the wreck.

Michael wrestles with guilt and questions his victory, while also leading the mourning for the sport’s biggest star. July that year finds he and Dale, Jr. back at Daytona for the summer race. Michael yearns for another victory. On the last lap, Dale, Jr. is leading but Michael is coming hard and fast, and is perfectly set up to “slingshot” the lead and take the victory. Instead, he tucks in behind Dale, Jr., and pushes him across the line in honor of Junior’s dad and Michael’s friend.

BLINK OF AN EYE is the incredible true story of failure, friendship, triumph and tragedy during a time when NASCAR was at the height of its popularity in America. **BLINK OF AN EYE** streams exclusively on the MotorTrend App beginning **Monday, February 3, 2020**.

The [MotorTrend App](#) offers nearly 8,000 episodes and roughly 4,000 hours of world-leading automotive series and specials including the most complete collection of classic **TOP GEAR** (200+ episodes and specials spanning seasons one thru 25), the upcoming all-new **TOP GEAR AMERICA** and every season of **WHEELER DEALERS**, **ROADKILL**, **FAST N' LOUD**, **GARAGE REHAB**, **OVERHAULIN'**, **BITCHIN' RIDES** and many more. The MotorTrend App is available for Prime Video customers in the U.S. on Prime Video Channels and on Amazon FireTV in addition to other media players and streaming devices including Apple TV, Roku, Google Chromecast and on the web, as well as across iPhone, iPad, and Android mobile devices.

BLINK OF AN EYE is produced by two-time Emmy-Award winning production company [TAUBLIEB Films](#) in conjunction with Monster Energy and NASCAR. Paul Taublieb is director and writer. Taublieb, Pam Miller, Mitch Covington and Susan Cooper are producers. Sam Pontrelli, Mark Hall and Steve Phelps are executive producers.

About MotorTrend Group

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend App, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

About Discovery

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps; direct-to-consumer streaming services such as Eurosport Player, Food Network Kitchen and MotorTrend OnDemand; digital-first and social content from Group Nine Media; a landmark natural history and factual content partnership with the BBC; and a strategic alliance with PGA TOUR to create the international home of golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit corporate.discovery.com and follow @DiscoveryIncTV across social platforms.

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