

TAREK EL MOUSSA MENTORS ROOKIE HOUSE FLIPPERS IN NEW HGTV SERIES 'FLIPPING 101 W/ TAREK EL MOUSSA'

New York [Feb. 4, 2020] With more than 500 successful flips to his name, real estate powerhouse **Tarek El Moussa**, best known from HGTV's hit series *Flip or Flop*, is ready to share the secrets to his success in the network's new series, *Flipping 101 w/ Tarek El Moussa*. Premiering Thursday, March 5, at 9 p.m. ET/PT, the series spotlights Tarek as he mentors first-time flippers, helping them navigate costly mistakes as they race to get a renovated property on the market. Facing obstacles at every turn, from unexpected construction delays and crumbling foundations to rotting roofs and dilapidated interiors, these flipping newcomers need Tarek's invaluable expertise to transform their risky investments into big rewards.

"I'm sharing every lesson I've learned to help novice flippers survive their projects unscathed," said Tarek. "I'm going to show them how to take the worst of the worst and make a mountain of money turning their homes into the best on the block."

The season kicks off with a young couple who bought a century-old Craftsman-style house sight unseen. To help them attract buyers and make top dollar on the sale, Tarek must convince the couple to install a proper garage instead of a party room. He also recommends they do whatever they can to keep the property's historic charm in lieu of a too-modern layout. Despite dramatic ups and downs and twists and turns, Tarek's expertise could lead to smart design decisions and a favorable realtor commission rate that keeps them from losing out on their investment. Throughout the season, Tarek helps more rookie flippers navigate challenging home renovations, including a property that catches fire mid-reno, a high-dollar home where reno costs blow the budget and a house previously inhabited by animal hoarders.

Fans can stay connected with *Flipping 101 w/ Tarek El Moussa* on HGTV's digital platforms as well. The new episodes will be available on HGTV GO the same day as the TV premieres— Thursdays beginning March 5. Fans can visit HGTV.com/Flipping101 for special show extras, behind-the-scenes photos and exclusive videos with Tarek. Viewers also can follow @HGTV and #Flipping101 on Facebook, Twitter and Instagram for additional show content and updates and can follow Tarek on Facebook, Twitter and Instagram.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 87 million U.S. households; a website, HGTV.com, that attracts an average of 10.3 million people each month; a social footprint of 21.2 million; HGTV Magazine, a monthly publication that reaches more than one

million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u> and <u>Instagram</u>. HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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