



## **'BARGAIN MANSIONS' DELIVERS ITS HIGHEST-RATED SEASON EVER FOR HGTV**

**New York [June 11, 2020]** Popular HGTV series *Bargain Mansions*, starring home renovator **Tamara Day** as she saves Kansas City's most neglected estate homes, has delivered its highest-rated season yet. *Bargain Mansion's* notable ratings performances this season include: a .74 L3 rating among W25-54; a .71 L3 rating among upscale P25-54; and a .87 L3 rating among upscale W25-54. In addition, it delivered a 0.72 L3 rating among P2+ and a 1.44 L3 household rating. Attracting more than 16.3 million total viewers since it premiered April 14, *Bargain Mansions* has consistently ranked as a top 10 cable program in the Tuesday 9-10 p.m. timeslot among P25-54, W25-54, M25-54, upscale P25-54, upscale W25-54 and upscale M25-54.

"Tamara is one of our most exciting up-and-coming home reno stars," said Jane Latman, president, HGTV. "She has gained legions of fans with her stunning renovations in *Bargain Mansions* and we've already started to showcase her in other HGTV programs, including our fully self-shot series, *Design At Your Door*."

*Bargain Mansions* continues to perform well on HGTV's digital platforms and is currently the #4 most-watched series on HGTV GO since its season three premiere. In addition, the April 14 season premiere is the #4 most-watched episode on the platform. Video clips promoting the season have generated more than 1.8 million video views across HGTV's [Facebook](#), [Instagram](#) and [Twitter](#).

Fans who want to see more of Tamara's expertise outside of *Bargain Mansions* can tune in on Thursday, June 11, at 9:30 p.m. ET/PT for her first appearance in HGTV's fully self-shot series, *Design At Your Door*. In the episode, Tamara provides virtual help to a family who is ready to try their hand at do-it-yourself design.

### **ABOUT BARGAIN MANSIONS**

*Bargain Mansions* spotlights Tamara, a busy mother of four, expert designer and restoration enthusiast who buys dilapidated manors surprisingly cheap and uses budget-conscious design to turn the crumbling Kansas City properties into a new family's forever home. During every renovation, Tamara ensures the homes' historic features and unique architectural charm remain intact while also modernizing layouts, updating fixtures and adding luxurious amenities.

### **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, [HGTV.com](#), a website, [HGTV.com](#), that attracts an average of 10.2 million people

each month; a social footprint of 21.2 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

###

Media Contacts:

Chelsey Riemann / [Chelsey\\_Riemann@discovery.com](mailto:Chelsey_Riemann@discovery.com) / 865-560-4896  
Amy Hammontree / [Amy\\_Hammontree@discovery.com](mailto:Amy_Hammontree@discovery.com) / 865-560-4639