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ANIMAL PLANET'S "THE GREAT AMERICAN GROOM-A-LONG" HOSTED BY CARSON KRESSLEY PREMIERES SATURDAY, JUNE 20 <u>AT 10PM ET/PT</u>

As professional groomers are closed to the public due to COVID-19, everyday pet owners are faced with a new set of challenges in learning at-home grooming tips & tricks for their shaggy pets, including celebrity pet owners! Now, with the help of professional groomers guiding them over zoom, a group of celebrity pet owners are willing to pave the way by virtually grooming their beloved furry companions to help viewers learn the hair-do's and don'ts for their own pets, answering questions such as 'how do I trim my dog's nails?' 'what is the best shampoo for my bulldog?' and even 'how can I primp my pooch's unruly fur?' All these questions, and more, will be revealed in Animal Planet's THE GREAT AMERICAN GROOM-A-LONG hosted by animal enthusiast Carson Kressley, premiering <u>Saturday, June 20 at 10PM ET/PT</u>.

From his beautiful horse farm in Pennsylvania, Kressley oversees our professional groomers as they virtually instruct their novice (and sometimes nervous!) celebrity pet owners via multiple web cameras – all positioned to capture grooming successes and a few adorably goofy fails. Viewers can sit back, relax, and follow along as Kressley offers his hilarious commentary and asks insightful questions to the helpful groomers and their eager celebrity participants. Our motto? Do try this at home!

Joining Kressley on this exciting grooming learning curve include actor Dennis Quaid and his miniature bulldog Peaches, singer Aubrey O'Day with dogs Mary Ann (Pomeranian), and Ginger (Maltese). Eight-time Olympic medalist Apolo Ohno and his girlfriend, actress Bianca Stam, along with their dog Sesame (terrier mix), and Kym Herjavec (Dancing with the Stars) and Robert Herjavec (Shark Tank) with dog Lola (Bichon-frisé/Pomeranian mix).We'll also meet a very special first responder, pediatric emergency medical physician Chesy Nichols, who learns how to provide a 'spa day' for her beloved long-haired Alaskan malamute, Nakita. As each celebrity pet owner grooms along based on their dedicated groomer's instructions, Animal Planet viewers can follow along with their own beloved furry friends, or just watch for the fun of seeing the epic and sometimes VERY colorful turnouts for each participant.

Celebrity groomers participating in **THE GREAT AMERICAN GROOM-A-LONG** include Jorge Bendersky, author of "DIY Dog Grooming, From Puppy Cuts to Best in Show, Everything

you Need to Know" (Quarry books); creative pet stylist Milena Kon, owner of Driving Me Knots (Mobile Grooming) and DMK Bowtique (Pet Accessories); and Christine Keesee, a dog and cat groomer who is passionate about creative grooming, competitive grooming and Asian fusion styles. These experts have the bona fides and they've seen it all! Each groomer provides key information and easy to follow groom-along tips for good health and the best looks for all breeds of dogs and cats.

In addition to watching the special on Animal Planet, viewers can watch the **GREAT AMERICAN GROOM-A-LONG** by downloading the Animal Planet GO app. Fans can join the conversation on social media with the hashtag #GreatAmericanGroomAlong. Follow Animal Planet on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u> for the latest updates.

Footage used in **THE GREAT AMERICAN GROOM-A-LONG** was recorded by Kressley, the celebrity groomers and pet owners while working safely and remotely.

THE GREAT AMERICAN GROOM-A-LONG is produced for Animal Planet by Critical Content where Tom Forman, Jenny Daly, Matthew Pickel and David Metzler serve as executive producers. For Animal Planet, Lisa Lucas is executive producer with Patrick Keegan as supervising producer.

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About Animal Planet

Animal Planet, one of Discovery, Inc.'s great global brands, is dedicated to creating high quality content with global appeal delivering on its mission to keep the childhood joy and wonder of animals alive by bringing people up close in every way. Available to 360 million homes in more than 205 countries and territories, Animal Planet combines content that explores the undeniable bonds forged between animals and humans, optimized across all screens around the world. In the U.S., Animal Planet audiences can enjoy their favorite programming anytime, anywhere through the Animal Planet Go app which features live and on-demand access. For more information, please visit <u>www.animalplanet.com</u>.

About Discovery

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