



## HGTV RENEWS HIT COMPETITION SERIES 'ROCK THE BLOCK' FOR SEASON TWO

**NEW YORK [August 17, 2020]** HGTV has picked up a sophomore season of its smash hit competition series, *Rock the Block*. Attracting more than 20.3 million total viewers in its debut season, the series has been renewed for six action-packed episodes slated to premiere in early 2021. In season two, four pairs of HGTV's brightest renovation stars will team up to take on identical three-story suburban properties and transform them into extraordinary custom dream homes. With only one month and a \$175,000 budget, the network duo who adds the most value to their home will proclaim victory and savor the sweet satisfaction of bragging rights.

"*Rock the Block* has the winning combination of family-friendly competition and high stakes renovations that makes it one of our most popular crowd pleasers," said Jane Latman, president, HGTV. "We can't wait for our all-new line-up of HGTV superstars, intense challenges and surprise elements to bring millions of excited fans back to the block."

### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, [HGTV.com](http://HGTV.com), that attracts an average of 10.2 million people each month; a social footprint of 21.2 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/HGTV), [Twitter](https://twitter.com/HGTV), [Pinterest](https://www.pinterest.com/HGTV) and [Instagram](https://www.instagram.com/HGTV). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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