

FOR IMMEDIATE RELEASE

October 12, 2020

CONTACT:

Nikki Lichterman nikki lichterman@discovery.com

Courtney Hardin @discovery.com

'GIVE A LITTLE,' TLC'S ANNUAL ANTI-BULLYING INITIATIVE, TO GO VIRTUAL ON OCTOBER 19 WITH PANEL DISCUSSION FEATURING PAST HONOREES

--Virtual Event will be Hosted by Emmy Award-Winning Journalist and TV Personality Shaun Robinson and Feature Actress, Activist and Model Selita Ebanks --

(Los Angeles, CA) – TLC's fourth annual <u>GIVE A LITTLE</u> event, presented in partnership with <u>Love Is Louder</u>, a project of The Jed Foundation, will go virtual this year with a panel discussion featuring past honorees on October 19, 2020 at 2pm ET. The initiative seeks to replace bullying and hate with positivity and kindness, and emphasizes the impact of giving time, support and compassion. Hosted by Shaun Robinson (host of 90 DAY FIANCÉ TELL ALLS), the panel will cover topics related to the heightened events of 2020, including the Black Lives Matter movement, the effects of the pandemic, and how current events have impacted each honoree on the panel. Actress, entrepreneur, activist and model Selita Ebanks will also join the panel. She is an advocate for women's issues, child development and poverty alleviation, and is launching The GOODLOOK next year, a Black-owned media platform committed to empowering bold women from all backgrounds.

"The TLC brand celebrates a diverse set of lifestyles and beliefs, and since the 'Give a Little' campaign launch in 2017, we have remained steadfastly committed to taking a stand against bullying of all forms," said TLC President and General Manager Howard Lee. "We know that being bullied is all too common an experience in the lives of so many. With 'Give A Little,' we seek to drown out bullying and hate with positivity and kindness."

GIVE A LITTLE is TLC's national, multiplatform campaign that encourages people to make a positive impact on the lives of those in need through the simple, but transformative acts of giving a little time, support and compassion. As with previous years, this year's event will still shine a light on advocates working to eradicate bullying for future generations. Joining Selita Ebanks on the virtual panel are the following past honorees:

- Lauren & Victoria Coaxum Think Before You Type, an anti-cyberbullying and positive self-esteem campaign inspiring young people to stand up against bullying of any kind, use the internet for good, and to dream big
- **John Halligan** Ryan's Story, a movement led by John Halligan, offers tips on safe technology use, strategies for targets of bullying and bystanders, and suicide prevention
- Dianne Grossman Mallory's Army, an organization created to fight bullying and cyberbullying

- **Kristen Caminti** Kindness Grows Here, a non-profit fostering kindness in children and spreading kindness in communities
- **Jaylen Arnold** Jaylens Challenge Foundation, Inc., a non-profit, charitable organization dedicated to promoting awareness and prevention of bullying through education and community service
- Angela & Christina Varney and Barbara Buckley Annie's Kindness Blankets, a payit-forward kindness campaign founded by three young girls that lost their mom to suicide
- **Devin Moore** #RaceToSpeakUp, designed to educate and empower the youth about how to stand up against bullying and hate

As part of this year's GIVE A LITTLE initiative, TLC will be providing the panelists with Kindness Boxes which will include following items:

- Phenomenal sweatshirt
- barrière "Vote" face mask (donated by barrière)
- Brave Gowns face mask
- CHANNEL KINDNESS: Stories of Kindness and Community written by Lady Gaga
- Bombas socks
- Bird + Stone "Choose Kindness" cuff
- Love Is Louder kindness notecards

ABOUT LOVE IS LOUDER

The Jed Foundation's Love is Louder project uses social media, digital activations, partnerships and grassroots efforts to strengthen emotional health, increase resiliency, create connectedness and encourage kindness. Individuals, communities and campuses around the world use Love is Louder programs, events and resources to tackle issues like bullying, body image, discrimination and depression. Visit the Love is Louder Action Center at www.loveislouder.org.

ABOUT TLC

Offering remarkable real-life stories without judgment, TLC shares everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations and life's milestone moments. TLC is the #1 primetime ad-supported cable network across key female demos

TLC is a global brand available in more than 85 million homes in the US and 270 million households around the world. Viewers can enjoy their favorite shows anytime, anywhere through TLC GO – the network's TVE offering featuring live and on demand access to complete seasons. A destination online, <u>TLC.com</u> offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC on Facebook, Instagram, Twitter, Snapchat and Pinterest. TLC is part of Discovery (NASDAQ: DISCA, DISCB, DISCK), reaching 3 billion cumulative viewers in more than 220 countries and territories to satisfy curiosity and captivate superfans with a portfolio of premium nonfiction, lifestyle, sports and kids content brands.