TLC'S 'DARCEY & STACEY' WRAPS UP AS CABLE'S HIGHEST-RATED FRESHMAN SERIES IN 2020

—#1 cable program in its time period—

—Series featuring the fan-favorite twins from 90 Day Fiancé franchise now renewed for a second season—

(Los Angeles, CA) – Season one of the latest hit from the 90 DAY FIANCÉ franchise, DARCEY & STACEY wrapped up as cable's highest-rated freshman series to date in 2020. The new series, which concluded its 10-week run on October 18, averaged a 2.11 rating with W25-54 and a 1.43 rating with P25-54, making TLC the #1 cable network on Sunday nights, and averaged 2.5M P2+ viewers per episode making TLC the #1 cable network on Sunday nights with Total P2+ Viewers and key P/W25-54 and W18-49/18-34 demos. DARCEY & STACEY also ranked #1 in its 10-11p time period in cable with Total P2+ Viewers and key P/W25-54 and W18-49/18-34 demos.

"We never could have predicted how timely this new series would be in 2020," said Howard Lee, President and GM of TLC. "We saw the Silvas tackle quarantine like the rest of us, while also nurturing their love lives despite the troubles of the world, ending in a wedding and an engagement! We're excited that audiences have flocked as Darcey & Stacey shared more of their lives and loves with us, and we can't wait to share what happens in season two!"

DARCEY & STACEY is the most recent hit born of the *90 Day Fiancé* franchise. It, along with other franchise series including the BEFORE THE 90 DAYS, THE OTHER WAY and HAPPILY EVER AFTER? have helped TLC to rank as the #1 ad-supported cable network in Primetime among women 2020 to date. The series premiere of DARCEY & STACEY trended nationally on Twitter and during the season the series ranked among TV's top ten most social shows every Sunday night.

90 DAY FIANCÉ franchise series currently airing include THE OTHER WAY and THE OTHER WAY PILLOW TALK on Sundays and HEA STRIKES BACK!, THE FAMILY CHANTEL and THE FAMILY CHANTEL PILLOW TALK on Mondays.

Follow TLC on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>TikTok</u>, and <u>YouTube</u> for the latest on all things 90 DAY FIANCÉ. Join the conversation using #90DayFiance and catch up on the 90 DAY FIANCÉ franchise on <u>TLC.com</u> or by downloading the TLC GO app.

DARCEY & STACEY is produced by Industrial Media's Sharp Entertainment for TLC.

Source: Nielsen L+3 data, dates as listed. Ranked based on delivery, Social data based on Nielsen Social, the premiere trended at #5.

ABOUT TLC

Offering remarkable real-life stories without judgment, TLC shares everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations and life's milestone moments. TLC is the #1 primetime ad-supported cable network across key female demos.

TLC is a global brand available in more than 84 million homes in the US and 270 million households around the world. Viewers can enjoy their favorite shows anytime, anywhere through TLC GO – the network's TVE offering featuring live and on demand access to complete seasons. A destination online, <u>TLC.com</u> offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC on Facebook, Instagram, Twitter, Snapchat and

Pinterest. TLC is part of Discovery (NASDAQ: DISCA, DISCB, DISCK), reaching 3 billion cumulative viewers in more than 220 countries and territories to satisfy curiosity and captivate superfans with a portfolio of premium nonfiction, lifestyle, sports and kids content brands.