



INSTAGRAM SENSATION 'CHEAP OLD HOUSES' GETS GREENLIGHT FOR NEW HGTV SERIES

New York [Nov. 11, 2020] Ethan and Elizabeth Finkelstein, founders of the addictive social media phenomenon [Cheap Old Houses](#) that touts more than 1.4 million followers and counts A-list celebrities among its fans, will star in an eight-episode HGTV series of the same name slated to premiere in summer 2021. Each month, their uber popular Instagram feed racks up millions of views with images of surprising property bargains that are architecturally intact and available for under \$150,000.

“When HGTV fans told us we needed a show with Ethan and Elizabeth, we listened because we understand how easy it is to fall into the rabbit hole of hunting for cheap old houses,” said Loren Ruch, group senior vice president, programming and development, HGTV. “Everyone will be astounded by the incredible, inexpensive property treasures that Ethan and Elizabeth find and they also may be inspired to buy a cheap old house of their own.”

Cameras will follow Ethan and Elizabeth as they visit cities and small towns across America to tour two low-priced older houses and share stories of the homes’ historical significance and architectural uniqueness. With Elizabeth’s background as a historic preservationist and their shared passion for saving old property gems, the couple will imagine what the houses could look like with proper restorations—and ultimately will choose which house to feature on their famous Instagram feed. The series also will spotlight the couple as they stop by to see gorgeous restorations of saved old homes formerly featured on Cheap Old Houses.

For *Cheap Old Houses* updates, fans can visit HGTV.com and follow @HGTV on [Facebook](#), [Twitter](#) and [Instagram](#). They also can check out the Finkelstein’s latest property listings at [@cheapoldhouses](#) on Instagram.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, HGTV.com, a website, HGTV.com, that attracts an average of 10.2 million people each month; a social footprint of 21.2 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the

forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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