



**NEW SEASON OF HGTV MEGA-HIT 'HOME TOWN' STARRING BEN AND ERIN NAPIER
PREMIERES SUNDAY, JAN. 3, AT 8 PM ET/PT**

'Home Town: Ben's Workshop' Launches Exclusively On discovery+
– A New Subscription Streaming Service – On Jan. 4

New York [Dec. 7, 2020] Home renovation stars [Ben](#) and [Erin Napier](#) will continue to revitalize their small town of Laurel, Mississippi, in new episodes of the HGTV hit series [Home Town](#). Premiering Sunday, Jan. 3, at 8 p.m. ET/PT, the series, which attracted more than 30 million viewers during its last season, will follow the couple as they overhaul outdated homes with customized renovations that spotlight Erin's stunning design aesthetic and Ben's handmade wood creations.

The Napiers, who have more than one million social media followers, have charted a course to pop culture stardom by inspiring passionate fans with chronicles of their daily life restoring homes, raising a family and running their businesses in Laurel. In addition to airing on HGTV, each Sunday the new episode of *Home Town* will drop on discovery+, Discovery Inc.'s new subscription streaming service that launches on Jan. 4.

"Every house in Laurel has a unique history," said Erin. "We love to take those homes, learn their story and bring them back to life."

"It's so important to us to highlight the history and restore the beauty of these homes, while also helping our town progress into the future," added Ben.

In the season premiere of *Home Town*, Ben and Erin will help just-married friends find their first home. After suffering a tragic loss, the bride, her young son and their newly blended family are eager to embark on a fresh journey together. With a dramatic dining room featuring a hand-crafted wood table, a play area with an upcycled, personalized toy box and a living room with a custom family tree painting, Ben and Erin will weave the young family's story into every detail of their new space. Additional memorable projects during the season will include a cabin for a Grammy-nominated music producer and guitarist from Nashville, a first home reno for Ben's brother, Jesse, and an outdoor kitchen complete with a handmade crawfish table for a Louisiana family buying in Laurel.

For those who can't see enough of master woodworker Ben in action, a new original series, ***Home Town: Ben's Workshop***, will launch Monday, Jan. 4, only on discovery+. In the four-episode series, Ben will share his expertise in craftsmanship and carpentry with celebrity guests including, astronaut Scott Kelly, tennis legend Martina Navratilova, comedian Loni Love and multi-platinum country star Chris Lane. Ben's visitors are in for a fun Southern experience - building iconic wood projects and making surprise visits to donate them to the community or a neighbor.

"I grew up watching master woodworker Norm Abram on TV and it's been a dream of mine to make a show like that, focusing on woodworking and craftsmanship," said Ben. "Social media followers told me they wanted this show, too, so it's been a lot of fun bringing guests into my shop to swap stories and share the trade with them, all for *Home Town* fans to hopefully enjoy."

Fans are invited to stay connected with Ben, Erin and *Home Town* at [HGTV.com/HomeTown](https://www.hgtv.com/HomeTown). Fans also can follow @HGTV on [Facebook](#), [Twitter](#) and [Instagram](#) using #HGTVHomeTown for additional show content and updates and can follow Ben ([@scotsman.co](#)) and Erin ([@erinapier](#)) on Instagram. The new episodes of *Home Town* will be available the same day as the linear premieres on HGTV GO—Sundays beginning Jan. 3.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 10.2 million people each month; a social footprint of 21.2 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

ABOUT discovery+

discovery+ is the definitive non-fiction, real life subscription streaming service. The new service will launch with a landmark partnership with Verizon that gives their customers with select plans 12 months of discovery+ on Verizon. At launch in the U.S., discovery+ will have the largest-ever content offering of any new streaming service, featuring a wide range of exclusive, original series across popular, passion verticals in which Discovery brands have a leadership position, including lifestyle and relationships; home and food; true crime; paranormal; adventure and natural history; as well as science, tech and the environment, and a slate of high-quality documentaries. discovery+ will offer more than 55,000 episodes all in one place, with over 2,500 current and classic shows from Discovery's iconic portfolio of networks, including HGTV, Food Network, TLC, ID, OWN, Travel Channel, Discovery Channel and Animal Planet. For more about discovery+, [click here](#).

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