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**EIGHT HOME RENOVATION AND INTERIOR DESIGN EXPERTS COMPETE
FOR STARDOM AND \$50,000 IN 'DESIGN STAR: NEXT GEN'**

-- Series Available to Stream on Discovery+ Beginning Wednesday, Feb. 24 --

(New York, N.Y.) – ***Design Star: Next Gen***, the new high-stakes, edge-of-your-seat competition series inspired by *HGTV Design Star*, is ready for air and, with \$50,000 cash and a shot at their own show on the line, one breakout renovation and design expert's life is about to go supernova. Following in the footsteps of *HGTV Design Star*, the most successful and highest-rated franchise in the network's history, *Design Star: Next Gen* will premiere on [discovery+](#) with a special 90-minute episode on Wednesday, February 24. The episode also will air on HGTV that night at 9 p.m. ET/PT. Hosted by [Allison Holker Boss](#), the six-episode series, sponsored by [Wayfair](#), features eight gifted designers, renovators and social media brand-builders as they compete in intense weekly challenges. During the series, head judge [Jonathan Adler](#) is joined by designer [Lauren Makk](#) and a rotating cast of celebrity guest experts.

"Lots of designers and home renovators tell us they dream about having their own show," said Loren Ruch, group senior vice president, programming and development, HGTV. "For the ones selected to be on *Design Star: Next Gen*, their lives are about to change in ways they can't imagine. This series will provide a once-in-a-lifetime showcase for their talent and creativity. It will raise their national visibility, multiply their business opportunities and boost their status as social media influencers."

The Eight Competitors

The competitors, ready to dazzle judges with their breathtaking, innovative designs or face elimination include: [Anthony \(Tony\) Allgeier](#) (Pittsburgh, Pennsylvania); [Arianna Danielson](#) (Colorado Springs, Colorado); [Chris Goddard](#) (Springdale, Arkansas); [Carmeon Hamilton](#) (Memphis, Tennessee); [Eli Hariton](#) (Denver, Colorado); [Peti Lau](#) (Los Angeles, California); [Marisa Molinaro](#) (Los Angeles); and [Justin Q. Williams](#) (Atlanta, Georgia).

The Guest Experts

As if the daily pressure-cooker of *Design Star: Next Gen* wasn't enough, the competitors will be evaluated by superstar industry luminaries, as well as by passionate design/competition enthusiasts, including [Jasmine Roth](#), star of HGTV's *Help! I Wrecked My House*; [Kim Myles](#), winner of *HGTV Design Star* season two; dancer and TV personality [Stephen "tWitch" Boss](#); award-winning designer [Karim Rashid](#), noted for his work with global luxury brands; artist and floral designer [Maurice Harris](#), known for his work with world-famous labels; actress and design enthusiast [Tia Mowry-Hardict](#); and one of HGTV's biggest names in home renovation and design, [Jonathan Scott](#), co-star of *Property Brothers Forever Home*.

The Design Hub

Design Star: Next Gen takes place in an isolated, customized “design hub” -- a community built especially for the *Design Star: Next Gen* production in Southern California. Each competitor is given a design lab, essentially a house-inspired space that must be reimaged for each challenge. To keep the focus on creating gorgeous spaces, the community provides everything the competitors need, including a design center for sketching, a construction workshop to build their creations, and a fully stocked furniture and styling warehouse provided by Wayfair.

The Challenges

The weekly design challenges are specifically engineered to test the skills required to be a true Design Star. Each challenge demands that the designer showcase their distinctive style and brand. The competitors will face a variety of tests, such as delivering ingenious solutions for multi-functional rooms, designing for unique “upcycled” home spaces and incorporating natural elements into their creations.

Digital Surprises

Series fans can find scores of photos and videos from the new series at [HGTV.com/DesignStar](https://www.hgtv.com/DesignStar), as well as learn more information about each contestant, judge and host Allison Holker Boss. From fun behind-the-scenes details to photo galleries of room designs and more, HGTV.com will keep fans up to date on every exciting detail. Fans also are invited to connect with the series across the discovery+ digital platforms at [discoveryplus.com](https://www.discoveryplus.com) and via @discoveryplus and #HGTVDesignStar on [Instagram](https://www.instagram.com), [Facebook](https://www.facebook.com) and [Twitter](https://www.twitter.com).

“*Design Star: Next Gen* is the ultimate competition of creativity and ingenuity,” said Ruch. “It’s so inspiring and fun to see these competitors dream up and deliver their best design ideas in hopes of winning it all.”

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 10.2 million people each month; a social footprint of 21.2 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com), [Twitter](https://www.twitter.com), [Pinterest](https://www.pinterest.com), and [Instagram](https://www.instagram.com). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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