

## HGTV ORDERS NINE NEW ONE-HOUR EPISODES OF HIT SERIES 'WINDY CITY REHAB' STARRING DESIGNER ALISON VICTORIA

**New York [Feb. 22, 2021]** HGTV has ordered nine additional one-hour episodes for season two of ratings powerhouse *Windy City Rehab*. Starring designer and home renovation expert <u>Alison Victoria</u> who transforms historic fixer-uppers in her Chicago hometown, *Windy City Rehab* has attracted more than 20 million viewers since its season two premiere. It also ranked as the #1 cable program among M25-54, upscale P25-54, upscale W25-54 and upscale M25-54 and a top 5 cable program among P25-54 and W25-54 in its Tuesday timeslot.

In the season's first five episodes, fans watched as Alison almost lost it all. While working to complete gorgeous overhauls of older homes, she persevered through challenging setbacks, including permit delays and stop work orders. The fresh episodes, slated to premiere in late 2021, will find Alison at a crossroads and determined to keep working in her hometown. To continue doing the job she loves, Alison will rely on her skills, strength and grit while taking on more high-stakes historic flips, massive client projects and risky real estate opportunities.

"Last year, fans watched and supported Alison through a difficult time in her life and we're ready to follow more of her story as she rebuilds her business renovating older properties in Chicago," said Betsy Ayala, senior vice president, programming and development, HGTV. "The new episodes will spotlight Alison's tenacity and talent as she takes on some of the biggest renovation risks of her life and bets on herself."

Past episodes of *Windy City Rehab* are available to stream on <u>discovery+</u>, the definitive nonfiction, real life subscription streaming service. Fans can find exclusive photo galleries and videos at <u>HGTV.com/WindyCityRehab</u> and can follow @HGTV and <u>#WindyCityRehab</u> on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> for show updates as well as follow Alison on Instagram at @thealisonvictoria.

Fans don't have to wait until later this year to see more of Alison. On discovery+, she appears as a guest on the fun talk show series *HGTV's House Party* and, on HGTV, she hosts new episodes of *Flipping Across America* on Thursdays at 8 p.m. ET/PT, taking viewers across the country to find out which of HGTV's flipping experts gets the biggest bang for the buck in the house flipping business. On Mondays at 9 p.m. ET/PT, Alison is a featured designer in the new series *Ty Breaker*, where she works alongside popular carpenter, craftsman and designer Ty Pennington to help conflicted homeowners decide whether to overhaul their current home or renovate a different property to suit their needs. Alison also will partner with home renovator and contractor Mike Holmes to go head-to-head with other HGTV stars in season two of the hit home renovation competition series *Rock the Block*, premiering Monday, March 8, at 9 p.m. ET/PT.

## **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, HGTV.com, that attracts an average of 10.5 million people each month; a social footprint of 25.7 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 12 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u> and <u>Instagram</u>. HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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