TLC'S '1,000-LB SISTERS' TIPS THE SCALES WITH A SERIES RATINGS HIGH

-- #1 Cable Program in its Time Period Among Key Women Demos --

-- Series Featuring Social Media Sensations Tammy and Amy Slaton Renewed for a Third Season --

(Los Angeles, CA) – The sophomore season of TLC's 1,000-LB SISTERS was #1 in its time period among W25-54/18-49/18-34. The series, which concluded its second season on March 8, averaged a 1.28 rating with W25-54 and averaged 1.5M P2+ viewers. In this emotional season, Amy and Tammy Slaton, two spunky sisters from Kentucky who share their weight struggles and larger-than-life personalities, continued their weight loss journeys alongside their brother Chris. Viewers also watched Amy and her husband Michael's dreams come true when they found out they were expecting. In the season finale, Amy gave birth to a baby boy named Gage.

"Tammy and Amy Slaton have captivated us with their fun-loving personalities, heartfelt challenges and uplifting victories," said Alon Orstein, SVP, Production and Development, TLC. "We admire their genuine, evolving journeys and we are rooting for them as they pursue paths toward healthier lifestyles."

This season of 1,000-LB SISTERS grew significantly and found its core audience. Season two was up double-digits vs. its freshman season among P/W25-54 ratings and P2+ delivery. Not only did viewers take to it on linear, an explosion of fans took to it on social with the series averaging 15M interactions each week. TLC'S TikTok "My Bills Are Paid!" clip featuring Tammy and Amy saw over 65M views, and to kick off the second season, 8.7M people checked out the season preview on TLC's Facebook page. On YouTube, 1,000-LB SISTERS has 23M total VVs. Thirteen of these videos, featuring moments from the show, have over 1M VVs each, led by "Tammy Gained 50lbs in 30 Days!" with 2.8M VVs.

Both seasons of 1,000-LB SISTERS are currently available on <u>discovery+</u>, the definitive non-fiction, real-life subscription streaming service and can be accessed any time on any day. Join the conversation on social media by using the hashtag #1000lbSisters.

1,000-LB SISTERS is produced by Crazy Legs Productions for TLC.

Linear Source: Nielsen, L+3, Cvg rtg, Program Based Quarter Hours

Social Source: Social Content Ratings, 1/4/21-3/8/21 (Facebook, Twitter, Instagram, YouTube). Linear Measurement.

Owned & Organic

YouTube Video View Source: YouTube's Studio Analytics

About TLC

Offering remarkable real-life stories without judgment, TLC shares everyday heart, humor, hope and human connection with programming genres that include fascinating families, heartwarming transformations and life's milestone moments. TLC finished 2020 as the #1 primetime ad-supported cable network with all key women demos.

TLC is a global brand available in more than 84 million homes in the US and 270 million households around the world. Viewers can enjoy their favorite shows anytime, anywhere on discovery+, the definitive non-fiction, real-life subscription streaming service. A destination online, TLC.com offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC on Facebook, Instagram, Twitter, Snapchat and Pinterest. TLC is part of Discovery (NASDAQ: DISCA, DISCB, DISCK), reaching 3 billion cumulative viewers in more than 220 countries and territories to satisfy curiosity and captivate superfans with a portfolio of premium nonfiction, lifestyle, sports and kids content brands.

About discovery+

discovery+ is the definitive non-fiction, real-life subscription streaming service. discovery+ will launch with a landmark partnership with Verizon that gives their customers with select plans up to 12 months of discovery+ on Verizon. At launch in the United States, discovery+ will have the largest-ever content offering of any new streaming service, featuring a wide range of exclusive, original series across popular, passion verticals in which Discovery brands have a strong leadership position, including lifestyle and relationships; home and food; true crime; paranormal; adventure and natural history; as well as science, tech and the environment and a slate of high-quality documentaries. For more, visit discoveryplus.com.

For more information on TLC shows, visit <u>press.discovery.com/tlc/us;</u> for more on discovery+ shows, visit <u>press.discoveryplus.com</u>.