

FOR IMMEDIATE RELEASE

April 6, 2021

OWN ENTERS INTO FIRST-LOOK DEAL WITH CARLOS KING'S KINGDOM REIGN ENTERTAINMENT



Photo Link **HERE** Courtesy of Brandon Andre

LOS ANGELES – OWN: Oprah Winfrey Network has inked a first-look agreement with executive producer Carlos King's Kingdom Reign Entertainment. The pact sees Kingdom Reign Entertainment developing original unscripted series that will be available exclusively on OWN, with King as executive producer. King is the creator and executive producer of OWN's popular Saturday night unscripted series "Love & Marriage: Huntsville" and "Behind Every Man," as well as the network's newest Friday night series "Belle Collective," which premiered in January.

"Carlos and his team understand what it means to create addictive and entertaining unscripted television that connects with our viewers," said Tina Perry, president OWN. "With the success of our expanded unscripted lineup to two nights, we look forward to our continued partnership with Carlos to develop buzzy new shows with big characters that attract audiences."

"At Kingdom Reign Entertainment, our goal is to develop and provide entertaining stories featuring successful African Americans in every corner of the country, with bold personalities that ignite something in all of us. We can't think of better collaborators than OWN with which to accomplish this," said King.

The smash hit "Love & Marriage: Huntsville," which was recently picked up for a third season, features three dynamic power couples living in Huntsville, Alabama. The series is currently Saturday night's #1 original cable series for women and the #1 series across broadcast and cable for African American viewers. King's new series "Belle Collective" which focuses on the personal and professional lives of five boss women in Jackson, Mississippi, delivered the network's highest rated unscripted series debut in nearly two years with its January premiere and ranked #1 in the Friday 10-11 p.m. hour across all of cable with African American women. During its five-week first cycle last fall, "Behind Every Man" which celebrates the women behind the famous men we admire, was one of the top three cable telecasts in Saturday's 10-11 p.m. hour among African American women. Allnew episodes return on Friday nights beginning April 2 (10-11 p.m. ET/PT).

About Carlos King and Kingdom Reign Entertainment

Carlos King is one of the most sought-after executive producers in reality television. With more than 10 years under his production belt, King has quickly created a niche for himself in the docusoap arena, having produced such high-profile programs as eight seasons of "The Real Housewives of Atlanta," "Season 25: Oprah Behind the Scenes" and "The Four." Under his production company Kingdom Reign Entertainment, King has created shows such as "Styling Hollywood," "Love & Marriage: Huntsville," "Belle Collective," "Behind Every Man," and "Hollywood Divas." King is affectionately regarded as the "record breaker" when it comes to his Midas touch. During the sixth season of the "Real Housewives of Atlanta," King executive produced the highest rated season ever for not only the franchise, but for the Bravo network. "Gucci Mane & Keyshia Ka'oir: The Mane Event" debuted as the highest-rated series premiere for the 2017-18 schedule. "Love and Marriage: Huntsville" debuted in 2019 and immediately became a breakout hit.

About OWN: Oprah Winfrey Network

OWN: Oprah Winfrey Network is the first and only network named for, and inspired by, a single iconic leader. Oprah Winfrey's heart and creative instincts inform the brand and the magnetism of the channel. OWN is a leading destination for premium scripted and unscripted programming from today's most innovative storytellers. OWN connects with its audience wherever they are, inspiring conversation among a global community of like-minded viewers on social media and beyond. Launched on January 1, 2011, OWN is a joint venture between Harpo, Inc. and Discovery. Inc. The venture also includes the award-winning digital platform Oprah.com. Access OWN anytime, anywhere on WatchOWN.tv or across mobile devices and connected TVs.

###

Media Contact:

Sylva Zakian OWN: Oprah Winfrey Network 323.602.5629 sylva_zakian@own.tv