



HGTV'S 'UNSELLABLE HOUSES' DELIVERED A SERIES-HIGH RATINGS PERFORMANCE ON TUESDAY, APRIL 13, AT 9 P.M. ET/PT

New York [April 19, 2021] [Unsellable Houses](#), starring Pacific Northwest real estate and home renovation power twins, [Lyndsay Lamb](#) and [Leslie Davis](#), delivered the highest-rated episode for the series on Tuesday, April 13, at 9 p.m. ET/PT, garnering a .71 live plus three-day rating among P25-54 and a 1.0 L3 rating among W25-54. Attracting more than 4.5 million total viewers, the episode also earned a .73 among upscale P25-54, a 1.0 among upscale W25-54 and a 1.62 L3 rating with households. The episode ranked as a top three cable premiere in its Tuesday 9-10 p.m. timeslot in multiple key demos including P25-54, W25-54, households, P2+, upscale P25-54 and upscale W25-54.

Unsellable Houses has also performed well on HGTV's social platforms. Since its March 30 premiere, the series has captured more than 1.2 million total video views across HGTV's [Facebook](#), [Instagram](#) and [Twitter](#).

Unsellable Houses follows sisters Lyndsay Lamb and Leslie Davis—who are among the top-selling real estate agents in the Pacific Northwest—as they help struggling homeowners sell their seemingly unsellable homes in record time. Lyndsay, an expert in home renovation, design and staging, and Leslie, an expert in budget and negotiations, are so confident they can sell any home that they're willing to invest their own money to make the sale.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to more than 86 million U.S. households; a website, [HGTV.com](#), that attracts an average of 10.5 million people each month; a social footprint of 25.7 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon [that gives their customers with select plans up to 12 months of discovery+ on Verizon](#).

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