

HGTV FILMING NEW COMPETITION SERIES 'BATTLE ON THE BEACH' WITH NETWORK STARS MENTORING TEAMS OF UP-AND-COMING FLIPPERS TO A \$50,000 WIN

New York [April 14, 2021] Cameras are rolling on HGTV's newest competition series *Battle on the Beach* where network stars <u>Taniya Nayak</u> (*Restaurant Impossible*), <u>Ty Pennington</u> (*Rock the Block*), and <u>Alison Victoria</u> (*Windy City* Rehab) will each mentor three teams of up-and-coming flippers as they renovate identical beachfront properties. The mentors will put their reputations on the line each week while star judges <u>Mike Holmes</u> (*Holmes and Holmes*) and <u>Mina Starsiak</u> <u>Hawk</u> (*Good Bones*) will choose which team wins the featured weekly challenge. The team who adds the most value to their home will walk away with a \$50,000 grand prize to use towards their next flip, and their mentor will have ultimate bragging rights. The competition will play out over the course of six hour-long episodes premiering in the summer of 2021.

"The stakes are sky high with a beachfront renovation, and this competition will push some of HGTV's most seasoned experts to the limit," said Jane Latman, president, HGTV. "The competitors will get the unique opportunity to have our star mentors guide them through the challenges of a large-scale renovation while they fight to win some big cash."

For Battle on the Beach show updates, fans can visit <u>HGTV.com</u> and follow @HGTV on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> as well as <u>@taniyanayak</u>, <u>@thetypenington</u>, <u>@thealisonvictoria</u>, <u>@make it right</u>, and <u>@mina starsiak hawk</u> on Instagram.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 84 million U.S. households; a website, HGTV.com, that attracts an average of 10.5 million people each month; a social footprint of 25.7 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest and Instagram. HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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