



HGTV ORDERS 10 NEW EPISODES OF '100 DAY DREAM HOME' STARRING BRIAN AND MIKA KLEINSCHMIDT

New York [May 10, 2021] HGTV has picked up 10 additional one-hour episodes of its popular series [100 Day Dream Home](#), starring husband-wife duo [Brian](#) and [Mika Kleinschmidt](#) as they create beautiful custom homes for clients in Tampa, Florida, in an astonishing 100 days or less. The sophomore season of *100 Day Dream Home* attracted 23.9 total million viewers and, during its run, was the #1 cable program in the Monday 8-9 p.m. timeslot among upscale P25-54, upscale W25-54, P2+ and households and a top 3 cable program among P25-54, W25-54, M25-54 and upscale M25-54. The new season is slated to premiere in early 2022.

“When you see Brian and Mika's expertise and experience in action during their high-adrenaline, time-crunched process to build stunning homes within 100 days, you can't help but be inspired by it,” said Jane Latman, president, HGTV. “This duo is fun, fresh and unique—and fans can tell they are having a great time together. When you consider their incredible talent and the audience response to the show, it's an easy call to make more episodes.”

Earlier this spring, fans of Brian and Mika also watched as they won season two of the network's mega-hit competition series [Rock the Block](#). After a fierce six-week home renovation showdown competing against some of HGTV's biggest stars, the couple's stunning Southern Craftsman transformation delivered the highest appraisal value and the grand prize—bragging rights and a street named in their honor.

Fans can binge watch past seasons of *100 Day Dream Home* and season two of *Rock the Block*, now streaming on [discovery+](#). They also can stay connected at [HGTV.com/100DayDreamHome](#) and can interact on social media using [#100DayDreamHome](#) and engage with Brian and Mika on Instagram at [@mrbreakingground](#) and [@mikamakesmoves](#).

ABOUT HGTV and discovery+

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 84 million U.S. households; a website, [HGTV.com](#), that attracts an average of 10.5 million people each month; a social footprint of 25.7 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon [that gives their customers with select plans up to 12 months of discovery+ on Verizon](#).

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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