



NAIL GUNS ARE OUT IN NEW HGTV COMPETITION SERIES 'BATTLE ON THE BEACH'

Three Teams of House Flippers Vie for a \$50,000 Prize

New York [May 21, 2021] HGTV star [Ty Pennington](#) (*Rock the Block*) and [Alison Victoria](#) (*Windy City Rehab*), joined by Food Network's [Taniya Nayak](#) (*Restaurant Impossible*), will mentor three skilled teams of up-and-coming flippers in the network's newest competition series, ***Battle on the Beach***. Premiering Sunday, July 11, at 9 p.m. ET/PT, the seaside home improvement clash will play out in picturesque Gulf Shores, Alabama, across three identical 1,500 square foot properties. Each week, the teams will execute a renovation challenge with results that impress star judges [Mike Holmes](#) (*Holmes + Holmes*) and [Mina Starsiak Hawk](#) (*Good Bones*). Ultimately, the team who adds the most property value will win a \$50,000 cash prize earmarked for the champion's next flip. In addition to airing on HGTV, each episode of *Battle on the Beach* will be available to stream on [discovery+](#) early on Sundays beginning July 11.

"Taniya, Ty and Alison are no strangers to high-stakes renovations, so they are pumped to share their expertise with these promising flipping teams," said Loren Ruch, group senior vice president, programming and development, HGTV. "Plus, their work will be judged by their network peers Mike and Mina, which means the pressure is on to deliver blowout beach house renovations."

Launching with a kitchen reno challenge, the series premiere will showcase the teams as they improve the heart of their property's homes. Throughout the season, with guidance from their star mentors, teams Kerry and David Kersh of Comanche, Texas; Josh and Shonnie Thomas of Dallas, Texas; and Darryl and Sunjay Williams of Atlanta, Georgia, will overhaul living rooms, bedrooms, bathrooms, outdoor spaces, and more to reimagine tired sand shacks into enviable beachfront bungalows.

For *Battle on the Beach* show updates, online users are invited to visit [HGTV.com](#) and follow @HGTV on [Facebook](#), [Twitter](#), [TikTok](#) and [Instagram](#) using [#BattleOnTheBeach](#). Fans also can follow the HGTV stars of *Battle on the Beach* via [@taniyanayak](#), [@thetypennington](#), [@thealisonvictoria](#), [@make it right](#), and [@mina_starsiak_hawk](#) on Instagram. The new episodes will be available on HGTV GO the same day as the TV premieres—Sundays beginning July 11.

ABOUT HGTV and discovery+

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 84 million U.S. households; a website, [HGTV.com](#), that attracts an average of 10.5 million people each month; a social footprint of

25.7 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon [that gives their customers with select plans up to 12 months of discovery+ on Verizon](#).

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network.

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