

ACTRESS AND COMEDIAN RETTA TO HOST NEW HGTV EVENT SERIES 'UGLIEST HOUSE IN AMERICA'

New York [July 27, 2021] Fans flock to HGTV to watch innovative renovations with stunning reveals, but now in the newly greenlit series, *Ugliest House in America*, the network will tour properties nominated by homeowners who believe their design-challenged home is one of the worst in the country. Hosted by comedian and actress Retta--best known from *Parks and Recreation* and *Good Girls*--and a self-proclaimed home and renovation enthusiast, the series will showcase unsightly homes from coast-to-coast, including failed flips, gaudy design and heinous hodge-podge horrors. Ultimately, the "ugliest house in America" will get a \$150,000 renovation, culminating in a showstopping final reveal for the lucky homeowners. The series is slated to premiere in early 2022.

"I loooove a renovation 'before and after' so to have a front row seat from beginning to end in *Ugliest House in America* is pretty damn exciting, especially since I fancy myself an amateur designer," said Retta. "My go-to design recommendations are to add a chandelier and more cabinets for storage, so amateur!"

"Ugliest House in America is going to offer an exploration of America's homes like we've never seen before," said Betsy Ayala, senior vice president, production and development, HGTV. "This series will be eye candy with a twist as we showcase 'home' in an entirely new way, and with Retta at the helm, is sure to be a hilarious and fun-filled journey of the country's oddest, wildest and most ridiculous homes."

ABOUT HGTV and discovery+

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, HGTV.com, that attracts an average of 9.9 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 12 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, as well as OWN: Oprah Winfrey Network.

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