



HGTV SERIES 'GOOD BONES' DELIVERS STRONG SEASON PERFORMANCE IN KEY DEMOS

New York [October 4, 2021] The latest season of [Good Bones](#), starring Indianapolis-based mother-daughter renovators [Mina Starsiak Hawk](#) and [Karen E Laine](#), delivered more than 24 million viewers during its 14-episode run. The season, which premiered on Tuesday, June 29, at 9 p.m. ET/PT and wrapped on September 28, averaged a .61 live plus three-day rating among P25-54 and a .80 L3 rating among W25-54 in the Tuesday 9-10 p.m. timeslot. It also garnered a .67 live plus three-day rating among upscale P25-54 and a .92 L3 rating among upscale W25-54. In addition, the season averaged a .87 L3 rating among P2+ and a 1.75 L3 household rating. Across premieres, *Good Bones* ranked as a top 2 non-news/sports cable series in its timeslot with upscale P25-54, upscale W25-54 and upscale P2+. Each episode features Mina, a real estate agent and mother of two, and her mom, Karen, a lawyer, as they purchase dilapidated properties, demo them down to the studs, and renovate them into dazzling family homes—all while offering a glimpse into their busy personal lives.

"We've found that HGTV stalwarts like *Good Bones* perform exceptionally well and attract tons of new viewers," said Jane Latman, president, HGTV & Streaming Home Content, Discovery, Inc. "Mina and Karen's renovation expertise, authentic mother-daughter connection and relatable personal journeys are just a few of the reasons why this series remains a top performer for us."

Fans can catch up on every episode of *Good Bones* streaming on [discovery+](#), and also are invited to stay connected with the series on HGTV's digital platforms at [HGTV.com/GoodBones](#) and by using [#GoodBones](#) on HGTV's [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT HGTV and discovery+

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 79 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.9 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon [that gives their customers with select plans up to 12 months of discovery+ on Verizon](#).

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio

also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, as well as OWN: Oprah Winfrey Network.

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