



HGTV ORDERS 10 NEW EPISODES OF BREAKOUT HIT SERIES 'BARGAIN BLOCK'

New York [Sept. 21, 2021] Following a strong freshman season performance, HGTV has picked up 10 new one-hour episodes of the Detroit-based series [Bargain Block](#), starring home renovation experts [Keith Bynum](#) and [Evan Thomas](#). The series attracted more than 20.2 million viewers to its first season and ranks as a top 10 new unscripted series among W25-54 and P2+ this year. In each episode, the couple fulfills their dream of restoring Motor City's iconic neighborhoods one house at a time. With help from their friend—lifetime Detroit resident and real estate expert [Shea Hicks-Whitfield](#)—they buy as many rundown houses as they can on a single block and then renovate them to make them appealing yet affordable enough for buyers within the community. The new season is slated to premiere in summer 2022.

“Keith, Evan and Shea have a deep passion for the city of Detroit and their commitment to revitalizing homes there has resonated with millions of HGTV fans,” said Jane Latman, president, HGTV & Streaming Home Content, Discovery, Inc. “They share a common goal to create beautifully renovated homes that are accessible to everyone and that mission helps to sustain communities and improve lives.”

Until the new episodes premiere, fans can stream the full first season now on [discovery+](#) and can find more *Bargain Block* show content on HGTV's digital platforms at [HGTV.com](#) and by following @HGTV and #BargainBlock on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). Fans also can connect with Keith at [@keithbynum](#), Evan at [@ninedesignandhomes](#) and Shea at [@Shea.Whitfield](#) on Instagram.

Bargain Block is produced by High Noon Entertainment.

ABOUT HGTV and discovery+

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 79 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.9 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon [that gives their customers with select plans up to 12 months of discovery+ on Verizon](#).

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, as well as OWN: Oprah Winfrey Network.

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Media Contacts:

Chelsey Riemann / chelsey_riemann@discovery.com / 865-607-4188
Amy Hammontree / amy_hammontree@discovery.com / 865-560-4639