

GUY FIERI GIVES ONE WINNER THE KEYS TO HIS NEWEST RESTAURANT FRANCHISE WORTH MILLIONS ON NEW FOOD NETWORK SERIES GUY'S CHANCE OF A LIFETIME

Series Premieres on Sunday, January 2nd at 9pm ET/PT on Food Network discovery+ Subscribers Can Stream the Premiere A Week Early on Sunday, December 26th

NEW YORK – November 23, 2021 – Guy Fieri is expanding his successful restaurant empire and is searching for one talented food entrepreneur to run their own *Chicken Guy!* franchise on *Guy's Chance of a Lifetime*, premiering on <u>Sunday</u>, <u>January 2nd at 9pm ET/PT</u> on Food Network, and available a week earlier to <u>discovery+</u> subscribers on <u>Sunday</u>, <u>December 26th</u>. Guy was flooded with applications from all over the country and chose the seven top candidates to participate in the most intense, high stakes job interview they could ever dream of, to become the owner of the newest location of the *Chicken Guy!* franchise. The candidates must prove they can successfully lead every aspect of the food business, from culinary, to marketing, and to front of house hospitality. Over the course of the six hour-long episodes, there is unexpected drama and a surprising turn of events when one of the candidates breaks under the pressure. Only one will have their destiny changed forever when they win the ultimate chance of lifetime.

"I'll tell you right now, this is NOT your every day, run-of-the-mill competition show. No eliminations, no meaningless cook-offs each week. It's a real deal job interview for a life-changing opportunity," said Fieri. "The candidates on *Guy's Chance of a Lifetime* have to prove that they are the best all-around talent in the food business and if they can do that, we're in business...together."

"We rolled cameras around the clock on *Guy's Chance of a Lifetime* documenting every aspect of this unprecedented, grueling, 24/7 job interview. To win, these applicants study through the night, then rise at dawn to apply their new skills on the real-life restaurant line with Guy assessing their every move. The pressure and stakes couldn't be higher. It's an intense journey and thrilling to watch," said Courtney White, President, Food Network and Streaming Food Content, Discovery Inc.

To up the difficulty of the toughest interview in America, Guy and business partner **Robert Earl** have hand selected a panel of experts consisting of business and food professionals to help mentor the candidates each week and determine the winner, including: **Maneet Chauhan, Hunter Fieri, Anthony Hoy Fong**, **Antonia Lofaso, Christian Petroni**, and **John Thall**.

The premiere episode begins welcoming everyone to "*Chicken Guy! University*" for an education on everything there is to know about the franchise. First, Guy challenges them on the cooking line, where they must learn every station and how to prepare every item on the menu. No one is prepared when Guy opens the doors to customers, meaning they must service the lunch rush, all under Guy's watchful eye making sure every detail is correctly executed. The pressure rises week-to-week as the candidates must prove they want the franchise most. Mid episode, a candidate is overcome by pressure, making a shocking decision that rocks everyone.

In the finale on <u>Sunday, February 6th at 9pm ET/PT</u>, the candidates serve hundreds of customers at a "Fly or Fry" Food Festival, the culmination of all the training, critique, and intensity. There they run individual food tents marketing their unique culinary points of view to Guy, the judges and the massive crowd. They must fully execute a grand opening of a brand-new *Chicken Guy!* In the end, one candidate will surge ahead of all the others to win *Guy's Chance of a Lifetime* and the keys to their very own franchise.

The candidates vying for a chance of a lifetime are: **Kevin Cooper** (Philadelphia, PA), **Chase Davis** (Atlanta, GA), **Cayton Flippen** (Paris, TX), **Eboni Henry** (Dallas, TX), **Chelsea Sargent Lira** (Houston, TX), **Phillip Tomasso** (Rochester, NY), and **Douglas Walls** (Asheville, NC).



Fans can meet the candidates at <u>FoodNetwork.com/GuysChanceofaLifetime</u>. They can also get an insider's look at how to make the classic chicken sandwich on the *Chicken Guy!* menu, plus watch judge Antonia Lofaso make her version of the ultimate chicken sandwich. Follow the competition on social media using #GuysChanceOfALifetime.

Guy's Chance of a Lifetime is produced by Citizen Pictures for Food Network and discovery+.

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FOOD NETWORK (<u>www.foodnetwork.com</u>) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories; the portfolio also includes Discovery Channel, HGTV, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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