





FOOD NETWORK FAST-TRACKS SEASON TWO PICK-UP OF ALEX VS AMERICA WITH ALEX GUARNASCHELLI AND HOST ERIC ADJEPONG

Food Network Viewers Can Also Watch Alex on Chopped, The Kitchen, and Return of Supermarket Stakeout

NEW YORK – **February 3, 2022** – Food Network's hit freshman series, *Alex vs America*, received a season two pick-up just ahead of the network's TCA panel featuring acclaimed chef **Alex Guarnaschelli**. Alex is an Iron Chef and Food Network staple, entertaining millions of viewers each week as a judge on *Chopped*, co-host of *The Kitchen*, and leading the fun on *Supermarket Stakeout*. On *Alex vs America*, Alex shares her competitive side as one of the most accomplished chefs in any culinary arena, as she takes on three brave chefs per episode. Heading into the finale, *Alex vs America* has been seen by nearly **6M P2+ viewers**. On average, the series has ranked as the #2 cable program among P25-54 and W25-54 within its Sunday 10pm timeslot, a **+78% increase** vs the prior six-weeks, and **+28%** vs Food Network's 2021 freshman premiere average.

"Alex vs America has become must-see programming for Food Network viewers, featuring Alex's full arsenal of talent on display with her sharp wit, raw authenticity, and culinary competitiveness. We are thrilled to have Alex step back into the arena for a new season, and with new episodes of Supermarket Stakeout, Chopped and The Kitchen, audiences are reminded why Alex is one of the most revered chefs today," said Courtney White, President, Food Network and Streaming Food Content, Discovery Inc.

Hosted by renowned chef Eric Adjepong, each episode of *Alex vs America* features three culinary superstars competing over two rounds against Alex and each other. The competitors hail from different states, but they all share the same mastery of a specific ingredient or dish, one that they have spent endless hours in their own kitchens perfecting and which will be tested in an effort to take down Alex. At the start of each battle, Alex and the competitors learn their challenge, with the chefs having the ability to work together in selecting variables for their dishes as well as the amount of time they give themselves and Alex to cook with. Each finished plate will undergo a blind tasting, with only the top three chefs advancing and the least successful from the challenge being immediately sent home - even if it is Alex! In the end, it all comes down to what's on the plate. Will the final two chefs outcook Alex, earning bragging rights and a cash prize? All episodes of *Alex vs America* are available to stream on discovery+.

"I knew that I had a real passion for competitive cooking when we first started talking about this show, and this experience has turned that passion into a full-on obsession," said Guarnaschelli. "Getting to work with the charismatic and supremely talented Eric Adjepong is icing on a nearly perfect cake, nearly perfect because as I have said before, I really love winning and absolutely hate losing even more."

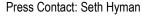
Fans of Alex can also catch new episodes of her Food Network primetime series *Supermarket Stakeout* returning this spring with fresh and fast-paced outdoor cooking battles.

To get a behind-the-scenes look at how Alex prepares for the competition, visit <u>FoodNetwork.com/AlexVsAmerica</u>. Plus, follow along on social media, check out exclusive content with the judges, and get a tour of the set using #AlexVsAmerica.

Alex vs America is produced by Knuckle Sandwich Productions and Lando Entertainment.

###

FOOD NETWORK (<u>www.foodnetwork.com</u>) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users





Phone: 646-336-3683; Email: seth_hyman@discovery.com

*High-res images available at: https://press.discovery.com/us/food/

monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Discovery, Inc., a global leader in real life entertainment serving a passionate audience of superfans around the world and spanning over 220 countries and territories; the portfolio also includes direct-to-consumer streaming services such as discovery+ and Food Network Kitchen, along with premium brands Discovery Channel, HGTV, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, OWN: Oprah Winfrey Network, as well as the multiplatform JV with Chip and Joanna Gaines, Magnolia Network, in the U.S., Discovery Kids in Latin America, and Eurosport.