



FOR IMMEDIATE RELEASE

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Photo Courtesy of Mecum Auctions

*Caption: 2006 Ford GT Previously Owned by John Elway*

**MOTORTREND TV AND MOTORTREND+ TO SHOWCASE 24 HOURS OF  
MECUM AUCTIONS GLENDALE COVERAGE STARTING MARCH 17**

*– 2006 Ford GT Previously Owned by Hall of Fame Quarterback John Elway Highlights MotorTrend's  
MECUM GLENDALE 2022 Broadcast –*

(Los Angeles) – MotorTrend will air 24 hours of **MECUM GLENDALE 2022** auction action live on MotorTrend TV and [MotorTrend+](#), the leading subscription streaming service dedicated entirely to the motoring world, starting on **Thursday, March 17 from 2-8 PM ET**. Live coverage continues **Friday, March 18 from 2-8 PM ET** on MotorTrend+ (with an encore presentation at 8 PM ET on MotorTrend TV) then returns to both MotorTrend TV and MotorTrend+ on **Saturday, March 19 from 2-8 PM ET**. See below for the full broadcast schedule.

Mecum's four-day auction in Glendale will offer an estimated 1,500 outstanding collector vehicles. A few of the main attractions and star cars crossing the block during MotorTrend's live coverage include: a [2006 Ford GT](#) previously owned by Hall of Fame quarterback John Elway; a Ferrari Classiche-certified [1967 Ferrari 275 GTB/4](#); a [1929 Duesenberg Model J Murphy Convertible Coupe](#); a [2005 Porsche Carrera GT](#) with just 182 miles; a [1969 Ford Mustang Mach 1 Fastback](#); and many, many more incredible cars.

The auction will also present several private collections including [The Mile High Collection](#), featuring the aforementioned Ford GT, and the [Hooked on Vettes Collection](#) with 13 desirable Corvettes including a [1954 Chevrolet Corvette Roadster](#) (one of four in black). The Mecum auction in Glendale, Ariz., takes place from Wednesday, March 16 through Saturday, March 19, 2022, at State Farm Stadium.

**MECUM GLENDALE 2022** on MotorTrend+ and MotorTrend TV will be hosted by Scott Hoke with commentators John Kraman, Stephen Cox, Bill Stephens, Katie Osborne and Chris Jacobs bringing viewers every thrilling moment of action from the auction floor, exclusive interviews from the staging lanes and in-depth vehicle previews.

## **MECUM GLENDALE Broadcast Schedule (All Times ET):**

### **Thursday, March 17**

2 - 8 p.m. LIVE on MotorTrend+ and MotorTrend TV

### **Friday, March 18**

2 - 8 p.m. LIVE on MotorTrend+

8 p.m. - 2 a.m. on MotorTrend TV (encore presentation)

### **Saturday, March 19**

2 - 8 p.m. simulcast LIVE on MotorTrend+ and MotorTrend TV

**MECUM GLENDALE 2022** is the second of 10 Mecum collector car auctions to stream on MotorTrend+ and broadcast live on MotorTrend TV this year. The first, **MECUM KISSIMMEE 2022**, broke ratings records as 6.3 million people watched—the largest TV audience ever for a Mecum Kissimmee auction and a viewership increase of 76-percent versus last year's January 2021 telecast on NBC Sports Network. MotorTrend+ earned 10 times more viewers for **MECUM KISSIMMEE 2022** than the streaming service's previous live auction in January 2020, and content on MotorTrend's Facebook, Instagram and Twitter accounts produced more than one million video views and more than 12 million impressions.

[MotorTrend+](#) is the leading subscription streaming service dedicated entirely to the motoring world. MotorTrend+ offers more than 8,400 episodes of world-leading automotive series and specials including the all-new **TOP GEAR AMERICA**, the most complete collection of classic "**TOP GEAR**" (200+ episodes and specials spanning seasons one through 29), the Emmy Award-winning docuseries **NASCAR 2020: UNDER PRESSURE**, the new hit series **KEVIN HART'S MUSCLE CAR CREW** and **MOTOR MYTHBUSTERS**, plus every season of **SPEED RACER**, **WHEELER DEALERS**, **ROADKILL**, **BITCHIN' RIDES**, **IRON RESURRECTION**, **TEXAS METAL** and many more.

MotorTrend's **MECUM AUCTIONS** live coverage is produced by Mecum Auctions, Inc. For Mecum Auction, Inc., Ben Christoffel is executive producer. For MotorTrend+ and MotorTrend TV, David Lee is executive producer and vice president of content and development. For MotorTrend Group, Mike Suggett is head of programming and development, and Alex Wellen is global president and general manager.

### **About MotorTrend Group**

MotorTrend Group, a [Discovery](#) company, is the largest automotive media company in the world, bringing together Discovery's MotorTrend TV and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including **MOTORTREND**, **HOT ROD**, **ROADKILL**, **AUTOMOBILE** and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV and print, and 110 million social followers, culminating in 1.3 billion monthly impressions across all platforms, the company encompasses television's No. 1 network for automotive fans, a leading automotive YouTube Channel and MotorTrend+, the only subscription streaming service dedicated entirely to the motoring world. MotorTrend serves to embrace, entertain and empower the motoring world.

### **About Mecum Auctions**

Nobody sells more than Mecum. Nobody. Mecum Auctions is the world leader of collector car, vintage and antique motorcycle, and Road Art sales, hosting auctions throughout the United States. The company has specialized in the sale of collector cars since 1988, now offering more than 20,000 lots per year and averaging more than one auction each month. Established by President Dana Mecum, Mecum Auctions

remains a family-run company headquartered in Walworth, Wisconsin. For further information, visit [Mecum.com](http://Mecum.com).

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