

## TAREK EL MOUSSA AND CHRISTINA HAACK INK NEW MULTI-YEAR DEALS WITH HGTV

**New York [March 3, 2022]** <u>Tarek El Moussa</u> and <u>Christina Haack</u>, best known from HGTV's mega-hit series <u>Flip or Flop</u>, have signed new multi-year talent agreements with the top 10 cable network. In addition to *Flip or Flop*, the home renovation superstars each helm hugely popular solo series—<u>Flipping 101 with Tarek El Moussa</u> and <u>Christina on the Coast</u>—which consistently rank among the Top 5 non-news/sports cable programs with P25-54 and W25-54 in the Thursday 9 p.m. timeslot.

Real estate and design expert Christina will continue her personal and professional journey in Southern California during the docu-series *Christina on the Coast*. Slated to premiere in late 2022, the new season will focus on the busy mom of three as she faces relatable, everyday challenges, while also managing a booming design business and maintaining a healthy lifestyle. *Flipping 101 with Tarek El Moussa*, slated to premiere in early 2023, will feature the newly remarried real estate and house flipping expert—and active dad of two—as he spends another season coaching and mentoring first-time flippers. In the meantime, new episodes of the top-rated *Flip or Flop* air on Thursday nights at 8 p.m. ET/PT.

"Tarek and Christina are an important part of the HGTV programming strategy with their magnetic personalities and the real estate savvy that it takes to make consistently profitable renovation and design decisions," said Jane Latman, president, HGTV & Streaming Home Content, Discovery, Inc. "We're excited for the future and now their millions of fans can look forward to more great star-powered content."

Previous seasons of *Flip or Flop, Flipping 101 with Tarek El Moussa* and *Christina on the Coast* also are available to stream on <u>discovery+</u>. Fans can stay connected on HGTV's digital platforms at <u>HGTV.com</u> and can follow @HGTV, <u>#FliporFlop</u>, <u>#Flipping101</u> and <u>#ChristinaontheCoast</u> on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>.

## **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 81 million U.S. households; a website, <u>HGTV.com</u>, that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home<sup>®</sup> consumer products line. HGTV content also is available on <u>discovery+</u>, the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 6 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, as well as OWN: Oprah Winfrey Network.

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