



'MARRIED TO REAL ESTATE' STARRING EGYPT SHERROD AND MIKE JACKSON DELIVERS SOLID SEASON ONE RATINGS FOR HGTV

New York [March 8, 2022] HGTV's [Married to Real Estate](#), starring real estate broker and designer [Egypt Sherrod](#) and her husband, builder [Mike Jackson](#), who help families buy and renovate their dream homes in Metro Atlanta, averaged a .51 live plus three-day rating among P25-54 and a .69 live plus three-day rating among W25-54 during its freshman season. Attracting more than 15.1 million total viewers during its eight-week run on Thursdays at 9 p.m. ET/PT, the series also averaged a .58 L3 rating among upscale P25-54 and a .77 L3 rating among upscale W25-54. Ratings among W25-54 and upscale W25-54 reflected increases of 12 percent and 11 percent respectively over the prior six weeks. In addition, *Married to Real Estate* ranked as the #2 non-news/sports cable program among upscale P25-54 and upscale W25-54 and as a top 3 non-news/sports cable program among W25-54 in the Thursday 9-10 p.m. timeslot.

"Married to Real Estate is everything our fans want from HGTV—family, heart and humor alongside relatable real estate storylines and dramatic home renovations," said Betsy Ayala, Senior Vice President, Programming & Development, HGTV. "Egypt and Mike manage to stay cool under pressure and successfully juggle kids and clients, all while keeping their relationship at the forefront. We can't get enough of them."

HGTV's digital platforms also saw strong fan support for *Married to Real Estate*, with content supporting the season delivering more than 2.7 million video views across the net's [Facebook](#), [Twitter](#), and [Instagram](#) accounts and more than 485,000 page views on [HGTV.com](#).

Married to Real Estate also is available to stream on [discovery+](#), and fans can watch Egypt and Mike as they compete in the newest season of HGTV's hit home renovation competition series, [Rock the Block](#), on Monday nights at 9 p.m. ET/PT.

Married to Real Estate is produced by 51 Minds Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 81 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple,

Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 6 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, as well as OWN: Oprah Winfrey Network.

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