



Contact: Julie Chudow
Phone: 646-638-7636; Email: julie_chudow@discovery.com
*High-res images available at: <https://press.discovery.com/us/food/>

AWARD-WINNING PASTRY CHEF STEPHANIE BOSWELL TRANSFORMS FAILING BAKERIES ON FOOD NETWORK'S NEW MAKEOVER SERIES *BAKE OR BREAK*

New Series Premieres on Food Network and discovery+ on Monday, April 11th at 10pm ET/PT

New York – March 10, 2022 – Award-winning pastry chef **Stephanie Boswell** shares her years of experience and expertise with failing bakery owners to help save real struggling businesses on the new series *Bake or Break*, premiering on Food Network and [discovery+](#) on Monday, April 11th at 10pm ET/PT. In each of the four hour-long episodes, Stephanie and her team focus on one crashing bakery and figure out how to completely makeover their business. To stop these pastry shops from bleeding money, she must freshen up stale recipes and revamp dingy storefronts, along with HGTV designers **Lauren Makk** and **Breegan Jane**, to get customers back in the door. Stephanie does not sugarcoat the truth from the bakery owners as she diagnoses their problems. But with her sharp eyes, razor wit and loving compassion, Stephanie can transform these battered pastry shops and burnt-out bakeries to gleaming showrooms filled with delicious sweets and vibrant, eye-popping desserts.

“Emotions run high as there is so much on the line both personally and professionally for the bakery owners. I see the potential in these struggling bakeries, and encouragement is the ingredient these owners need to believe in themselves so they can turn their businesses around. With hard work and some guidance, we freshen up their menus, add flavor, and fill counters with bounties of colorful baked goods to make each shop fun, vibrant, and inviting so customers pour in,” said Boswell.

“This year Food Network is broadening our ever-popular baking genre. *Bake or Brake* busts out of the studio into real-life bakeries all over the country. Stephanie Boswell is smart, funny, warm, and amazingly skilled and experienced. Watching her overhaul and elevate these sweets businesses to the next level is such fun, colorful and compelling television,” said Courtney White, President, Food Network and Streaming Food Content, Discovery Inc.

In the premiere episode, Stephanie heads to Flint, MI to The Cookie Jar. Owner Teressa Morris has poured every penny she has into her bakery and is struggling to keep the lights on. Her *Million Dollar Cookies* are epic but one hit menu item is not enough to keep her in business. Stephanie teaches Teressa how to capitalize on her signature cookie to expand her menu and bring in new revenue streams. Stephanie restores more than just the bakery, as she instills confidence in Teressa to be a stronger leader.

Later in the season, the Los Angeles third-generation family-owned bakery, 27th Street Bakery, is in desperate need of Stephanie's help. Owner and Olympic gold medalist, Jeanette Bolden Pickens and her family have been making mouthwatering pies for nearly 100 years, but for the bakery to survive, she needs to renovate the space and bring more flavor to the menu to entice walk-in customers. Stephanie also uses her expertise to help a crumbling Greek bakery owned by a molecular geneticist that is losing over \$60,000 a year, and a cake shop whose one-off over-the-top celebrity cake orders can't sustain the business.

For more *Bake or Break* head to [FoodNetwork.com/BakeorBreak](https://www.foodnetwork.com/BakeorBreak). Plus, follow #BakeorBreak on social media for Stephanie's best baking tips, more drool-worthy desserts, and exclusive sneak peaks and videos of top moments from each episode.

Bake or Break is produced by Modern Myth TV for Food Network.

###

FOOD NETWORK (<https://www.foodnetwork.com>) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent



Contact: Julie Chudow
Phone: 646-638-7636; Email: julie_chudow@discovery.com
*High-res images available at: <https://press.discovery.com/us/food/>

and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Discovery, Inc., a global leader in real life entertainment serving a passionate audience of superfans around the world and spanning over 220 countries and territories; the portfolio also includes direct-to-consumer streaming services such as discovery+ and Food Network Kitchen, along with premium brands Discovery Channel, HGTV, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, OWN: Oprah Winfrey Network, as well as the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, in the U.S., Discovery Kids in Latin America, and Eurosport.

discovery+ is the definitive non-fiction, real life subscription streaming service. discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 6 months of discovery+ on Verizon. discovery+ has the largest-ever content offering of any new streaming service at launch, featuring a wide range of exclusive, original series across popular, passion verticals in which Discovery brands have a strong leadership position, including lifestyle and relationships; home and food; true crime; paranormal; adventure and natural history; as well as science, tech and the environment, and a slate of high-quality documentaries. For more, visit discoveryplus.com or find it on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung.