



## HGTV HIT 'FIXER TO FABULOUS' A TOP PERFORMER IN THIRD SEASON

**New York [March 14, 2022]** [Fixer to Fabulous](#), HGTV's breakout hit starring popular Arkansas home renovators [Dave](#) and [Jenny Marrs](#), averaged a .57 live plus three day rating among P25-54 and a .75 L3 rating among W25-54 during a 16-episode season that premiered Tuesday, November 16 at 9 p.m. ET/PT. During its third season run, the series averaged a .68 rating among upscale P25-54 L3 and a .91 L3 rating among upscale W25-54 – gains of 20 percent and 24 percent from year-ago levels. *Fixer To Fabulous* also attracted more than 31 million viewers and ranked as a top 3 non-news/sports ad-supported cable program among W25-54, upscale W25-54 and upscale P25-54 in its Tuesday timeslot.

"We saw from last season's ratings performance that our audience was smitten with Dave and Jenny Marrs, so we plussed up the *Fixer to Fabulous* renewal order to ensure we had a supersized run this season," said Betsy Ayala, senior vice president, programming and development, HGTV, "When you talk about a fabulous pay off, this is it."

The series also drew a large audience to HGTV's digital platforms during the season. Content supporting the episodes delivered 3.6M video views on HGTV's Facebook, Instagram, Twitter and TikTok, as well as 1.9M page views on HGTV.com.

In addition to their new episodes of *Fixer to Fabulous* every Tuesday at 9 p.m., Dave and Jenny star in the [discovery+](#) series, *Fixer to Fabulous: Welcome Inn*. The four-episode series follows the Marrs' massive new business venture: transforming an 1880s historic home near downtown Rogers, Arkansas, into a fantastic bed-and-breakfast. And, the duo also star as one of the four competing teams in season three of HGTV's mega-hit competition *Rock the Block*, airing Mondays at 9 p.m. ET/PT.

Fans can stay connected with *Fixer to Fabulous* on HGTV's digital platforms and view all seasons on [discovery+](#). Viewers can visit [HGTV.com/FixertoFabulous](https://www.hgtv.com/FixertoFabulous) to see photos and videos from the show and interact on social media using #FixertoFab. Fans also can connect with Jenny and Dave on Instagram [@jennymarrs](#) and [@dave.marrs](#).

*Fixer to Fabulous* is produced by RIVR Media.

### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 81 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive

collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 6 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the multi-platform JV with Chip and Joanna Gaines, Magnolia Network, as well as OWN: Oprah Winfrey Network.

###

Media Contacts:

Christina Federowicz / [christina\\_federowicz@discovery.com](mailto:christina_federowicz@discovery.com) / 607-743-3483

Mariah Bowers / [mariah\\_bowers@discovery.com](mailto:mariah_bowers@discovery.com) / 865-809-5263