

## \*\*\*\*\*Tune-In Alert\*\*\*\*

## LIL JON – GRAMMY® AWARD-WINNING PRODUCER, RAPPER AND DJ – FLEXES HIS CREATIVITY WITH UNINHIBITED HOME RENOS IN NEW HGTV SERIES 'LIL JON WANTS TO DO WHAT?'

WHAT: Lil Jon Wants To Do What?

**WHERE/WHEN:** The series premieres Monday, May 2, at 10 p.m. ET/PT on HGTV and each episode is available to stream on <u>discovery+</u> on Mondays starting May 2.

WHAT: <u>Lil Jon</u>, the GRAMMY Award®-winning producer, rapper and DJ turned out-of-the box home renovator, reveals his passion for home renovation in a new HGTV series, *Lil Jon Wants To Do What?*. Alongside popular designer and expert builder <u>Anitra Mecadon</u>, Lil Jon helps skeptical homeowners who feel trapped in a boring home find their design wild side with startlingly unconventional renovation ideas that seem impossible to execute. His undaunted team can take Lil Jon's creative vision—to maximize features that homeowners overlook or never considered—and make it a reality.

Lil Jon and Anitra kick off the series with a full basement renovation for clients Joy and Phil, who want to transform the space into a fun entertainment spot for the whole family. Lil Jon will max out the renovation and design beyond the family's expectations, turning a basic basement into an epic club space with a chic lounge, wet bar and cool karaoke stage.

Lil Jon Wants To Do What? is produced by North South Television.

**DIGITAL/SOCIAL:** Fans are invited to connect with *Lil Jon Wants To Do What?* on HGTV's digital platforms. Viewers can follow @HGTV and #LilJonWantsToDoWhat on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u> for additional show content and updates. Fans also can follow Lil Jon (<u>@liljon</u>) and Anitra (<u>@anitramecadon</u>) on Instagram.

## PRESS CONTACTS:

Amy Hammontree / <u>amy hammontree@discovery.com</u> / 865-216-3618 Lynne Davis / <u>lynne\_davis@discovery.com</u> / 212-549-8612