



## **'FIX MY FLIP' STARRING REAL ESTATE EXPERT PAGE TURNER DELIVERS SOLID RATINGS FOR HGTV ON THURSDAY NIGHTS**

**New York [April 19, 2022]** [Fix My Flip](#), the freshman HGTV series starring licensed real estate agent [Page Turner](#) who helps overwhelmed house flippers by investing her own time and money in their troubled projects, averaged a .46 live plus three-day rating among P25-54 and a .60 live plus three-day rating among W25-54 during its six-episode run. Airing on Thursdays from 9-10 p.m. ET/PT, *Fix My Flip* attracted 12.4 million total viewers and also averaged a .47 L3 rating among upscale P25-54 and a .60 L3 rating among upscale W25-54. The series also ranked as the #2 non-news/sports cable premiere with upscale P25-54 and upscale W25-54 and as a Top 5 cable premiere with P25-54 and W25-54 in its timeslot.

"HGTV has only one Page Turner, but she is no damsel in distress in *Fix My Flip* and that's why our female audience finds her so appealing," said Betsy Ayala, senior vice president, programming & development, HGTV. "Page is a real estate heroine who understands the stakes of flipping and how hard it is to be successful. These flippers have reached their breaking point. Page steps up, listens, empathizes, and then develops a plan where she invests her own energy and resources to get her clients' the highest profit. She is a shero."

Fans flocked to HGTV's digital platforms to connect with Page and *Fix My Flip*, with content supporting the season delivering more than 1.9 million video views across the net's [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#) accounts and more than 114,000 page views on [HGTV.com](#).

The full first season of *Fix My Flip*, as well as Page's debut HGTV series, [Flip or Flop Nashville](#), are available to stream on [discovery+](#), the definitive non-fiction, real life subscription streaming service. Fans also can connect with the series on HGTV's digital platforms by visiting [HGTV.com](#) and following @HGTV and [#FixMyFlip](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). In addition, fans can interact with Page ([@PageTurnerUnlimited](#)) on Instagram.

*Fix My Flip* is produced by Big Table Media and BLW Productions.

### **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV

content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, CNN+, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies and others.

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Media Contacts:

Amy Hammontree / [amy\\_hammontree@discovery.com](mailto:amy_hammontree@discovery.com) / 865-560-4639

Lynne Davis Adeyemi / [lynne\\_davis@discovery.com](mailto:lynne_davis@discovery.com) / 917-446-7719