

HGTV'S 'WINDY CITY REHAB' RETURNED WITH STRONG RATINGS ON THURSDAY, APRIL 21

New York [April 27, 2022] <u>*Windy City Rehab*</u>, starring designer and home renovation expert <u>Alison Victoria</u>, attracted more than 3.9 million total viewers to the season premiere on Thursday, April 21, at 9 p.m. ET/PT. The episode delivered a .69 live plus three-day rating among P25-54 and a .80 L3 rating among W25-54, resulting in double-digit ratings gains of 50 percent and 33 percent respectively over the prior six weeks. It also performed well with upscale viewers, garnering a .75 L3 rating among upscale P25-54 and a .88 among upscale W25-54. In addition, the episode ranked as the #1 non-news/sports program with P25-54 and upscale P25-54 in the 9-10 p.m. timeslot.

The new episodes of *Windy City Rehab* follow HGTV home reno star Alison Victoria as she puts demanding times behind her for a fresh start. Re-energized and resilient, she dives into a new life chapter with optimism and renewed purpose, tackling invigorating renovation and design projects in Los Angeles and Atlanta, as well as in her hometown of Chicago.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, <u>HGTV.com</u>, that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home[®] consumer products line. HGTV content also is available on <u>discovery+</u>, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit <u>www.wbd.com</u>.

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