



**'NO DEMO RENO' SEASON TWO PREMIERES  
WITH SOLID RATINGS PERFORMANCE FOR HGTV**

**New York [June 28, 2022]** HGTV's breakout hit [No Demo Reno](#), starring Dallas-based home renovation expert, designer and social media creator **Jenn Todryk**—whose popular Instagram account [@theramblingredhead](#) boasts a following of more than one million fans—delivered a strong season two premiere on Thursday, June 23, at 9 p.m. ET/PT. The episode garnered a .51 live plus three-day rating among P25-54 and a .72 live plus three-day rating among W25-54. Attracting more than 3.2 million total viewers, the *No Demo Reno* season premiere also delivered a .62 L3 rating among upscale P25-54 and a .88 among upscale W25-54, reflecting respective double-digit ratings increases of 16 percent and 23 percent over the prior six weeks. In addition, the episode ranked as a top 3 non-news/sports cable premiere in the Thursday 9-10 p.m. timeslot among W25-54, upscale P25-54, upscale W25-54 and upscale M25-54.

"Jenn's widespread appeal was evident from the very first episode of *No Demo Reno*, and HGTV viewers were highly anticipating the new season," said Betsy Ayala, senior vice president, programming & development, HGTV. "She makes us laugh, shares adorable candid family moments, and inspires with attainable and affordable design ideas that have astonishing reveals. It's an undeniable formula for ratings success."

*No Demo Reno* fans also showed strong support on HGTV's digital platforms, with content promoting the June 23 episode generating more than 716,000 video views across the net's [Facebook](#), [Twitter](#) and [Instagram](#) accounts, as well as more than 113,000 page views on [HGTV.com](#). And, the season premiere is the #1 most-watched episode on HGTV GO.

New episodes of *No Demo Reno* air Thursdays at 9 p.m. ET/PT on HGTV and are available to stream every Thursday on [discovery+](#). Fans also can stream the first full season now on [discovery+](#).

*No Demo Reno* is produced by RTR Media.

**ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 78 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV

content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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