Contact : Lauren Sklar Email: lauren\_sklar@discovery.com



## VIRAL COMEDY QUARTET THE TRY GUYS FACE OFF IN KITCHENS AROUND THE COUNTRY WITH NO RECIPES, NO CULINARY TRAINING AND 100% COMMITMENT IN NO-RECIPE ROAD TRIP WITH THE TRY GUYS

## Social Media Phenoms Ned Fulmer, Keith Habersberger, Zach Kornfeld and Eugene Lee Yang Star in New Series Premiering Wednesday, August 31st on Food Network and discovery+

**NEW YORK – July 21, 2022 –** With millions of followers and a loyal fanbase, comedy group **The Try Guys** are well-known for their curiosity, humor and willingness to try anything under the sun, often with hilarious results. The four fearless best friends and business partners also love food and trying to cook new dishes with zero instruction and in the new one-hour series **No-Recipe Road Trip with the Try Guys**, they test their culinary instincts to recreate signature menu items in restaurants across the country – and the final dishes are all over the map. In each episode, the guys hit a new city and visit two local establishments where each must attempt to make the restaurant's best-known dish with no recipe or instruction. In the end, the Try Guy with the most successful dish as determined by a local chef and guest judge wins and gets the chance to have their dish put on the restaurant's menu. Kicking off in Nashville, the series also visits Los Angeles, Charleston, Atlanta and Santa Barbara. **No-Recipe Road Trip with the Try Guys**, starring **Ned Fulmer, Keith Habersberger, Zach Kornfeld** and **Eugene Lee Yang Star**, premieres <u>Wednesday, August 31st at 10pm ET/PT on Food Network and streaming on discovery+.</u>

"The Try Guys believe taking risks and trying things outside of your comfort zone is a way of life – and we are thrilled to bring their irreverent sense of humor, culinary creativity and joy of food to our viewers," said Jane Latman, President, Home & Food Content and Streaming, Warner Bros. Discovery.

"We're so excited for the world to see *No Recipe-Road Trip*! It's a wonderful blend of comedy and deliciousness that combines our passion for food and trying new things," said the Try Guys. "Viewers will see all of our hilarious fails and at least a few stunning successes. We can't wait for everyone to see how much fun we had on the road and bring our unique brand of comedy and cooking to Food Network and discovery+."

In the premiere episode, the Try Guys get a taste of Nashville, where they battle each other to see whose food hits the high notes and who falls flat, all under the watchful eye of guest judge **Kalen Allen**. First, they'll unintentionally redefine dosas at Chaatable with Chef/Owner **Maneet Chauhan**. Then, they try their best not to spill any tiers making wedding cakes at Triple Crown Bakery, where they hope to make the menu of Chef/Owner **Alena Vaughn**. The trip then hits Los Angeles for tamale and donut battles; chicken wing and pizza making in Charleston; vegan burger and Thai noodles challenges in Atlanta and finally, a seafood showdown and croissant contest in Santa Barbara.

The Try Guys is an award-winning comedy documentary series that has garnered over three billion views with its witty take on daily life and social issues. On camera, the Try Guys are a comedy quartet known for their wild willingness to try anything and everything, from labor pain simulators to Alaskan dog sledding. They are the founders of the independent production company 2nd Try, authors of the New York Times-bestselling book *The Hidden Power of F\*cking Up*, and data-driven video producers who have cracked the science of making uplifting viral entertainment for the digital landscape. They made their feature film debut with the documentary *Behind the Try* which premiered as number one on iTunes.

Viewers can get to know more about The Try Guys and get weekly sneak peeks at <a href="FoodNetwork.com/NoRecipeRoadTrip">FoodNetwork.com/NoRecipeRoadTrip</a>. Fans can also watch the digital companion series <a href="No-Recipe Road Trip After Show">No-Recipe Road Trip After Show</a> as they recap the cooking challenges and react to how they did in the kitchen each week and follow along with their culinary adventures using #NoRecipeRoadTrip on social media.

No-Recipe Road Trip with the Try Guys is produced by Beyond Productions for Food Network and discovery+.





FOOD NETWORK (www.foodnetwork.com) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Warner Bros. Discovery (NASDAQ: WBD) is a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products which also include: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit <a href="https://www.wbd.com">www.wbd.com</a>.

**discovery+** is the definitive non-fiction, real life subscription streaming service from Warner Bros. Discovery. With the largest-ever content offering at launch, discovery+ features a wide range of exclusive, original series across popular passion verticals including lifestyle and relationships; home and food; true crime; paranormal; adventure and natural history; as well as science, tech and the environment, and a slate of high-quality documentaries. For more, visit discoveryplus.com, or find the discovery+ app on most mobile and connected TV devices.