



'UGLIEST HOUSE IN AMERICA: UGLY IN PARADISE' STARRING ACTRESS AND COMEDIAN RETTA DELIVERS TRIPLE-DIGIT RATINGS GAINS FOR HGTV

New York [August 23, 2022] Popular HGTV series *Ugliest House in America: Ugly in Paradise*, which followed actress, comedian and design enthusiast [Retta](#) on a cross-country summer road trip to find the nation's "ugliest house," averaged a .59 live plus three-day rating among P25-54 and a .77 live plus three-day rating among W25-54. The performance resulted in ratings gains of 90 percent and 103 percent respectively over the prior six weeks. Attracting nearly 10 million total viewers since it premiered on Sunday, July 24, the season, which ended with the ugliest house in America getting a \$150,000 renovation by [Alison Victoria](#), also averaged a .63 L3 rating among upscale P25-54 and .81 L3 rating among upscale W25-54, reflecting increases of 110 percent and 105 percent respectively over the prior six weeks. It also ranked as a Top 5 cable program with P25-54, W25-54, upscale P25-54 and upscale W25-54 in the Sunday 8-9 p.m. timeslot.

"The terrific performance of *Ugliest House in America: Ugly in Paradise* proves that HGTV fans always love a fun home tour, especially when it's with the highly entertaining Retta," said Betsy Ayala, senior vice president, programming & development, HGTV. "Her priceless reactions to all that ugly kept fans laughing and coming back for more. Everyone is excited about the new season, which is scheduled to premiere in early 2023."

The series also performed well on HGTV's digital platforms. On social media, videos promoting the episode generated 108,000 views across HGTV's [Facebook](#), [Instagram](#) and [Twitter](#) accounts.

Fans can watch both seasons of *Ugliest House in America* on [discovery+](#), as well as find more fun content about the series at [HGTV.com](#). They also can follow @HGTV and [#UgliestHouseinAmerica](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#) and Retta ([@unforetable](#)) on Instagram.

This season of *Ugliest House in America: Ugly in Paradise* featured Retta visiting five stunning U.S. destinations to tour 15 unsightly homes nominated by their owners. During the five-episode run, she shared her hilarious reviews of the astonishingly bad designs, cringe-worthy layouts and severely outdated styles. Based on its ugly appearance, poor functionality and hideous design choices, one house was crowned the "ugliest house in America" by HGTV, and the network awarded its owners a showstopping \$150,000 renovation completed by HGTV star home renovator and designer Alison Victoria.

Ugliest House in America is produced by Big Fish Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](https://www.discovery.com), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/hgtv), [Twitter](https://twitter.com/hgtv), [Pinterest](https://www.pinterest.com/hgtv), [Instagram](https://www.instagram.com/hgtv) and [TikTok](https://www.tiktok.com/@hgtv). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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Media Contacts:

Amy Hammontree / amy_hammontree@discovery.com / 865-216-3618

Kelly Rivezzi / kelly_rivezzi@discovery.com / 908-531-5935