

SOCIAL MEDIA STAR TODRICK HALL AND DESIGNER KIM MYLES TO HOST NEW HGTV COMPETITION SERIES 'BATTLE OF THE BLING' (WT)

New York [July 13, 2022] Singer, dancer and social media influencer Todrick Hall is on the search to find the flashiest, most over-the-top, outrageous homes in the newly greenlighted HGTV series Battle of the Bling (wt). Todrick—who boasts more than six million social media followers and more than 800 million video views—will be joined by HGTV designer Kim Myles (High Design) in the five-episode series. The competition will feature Todrick and Kim as they tour 15 strikingly bold properties nominated by homeowners who believe theirs is the most ostentatious, unapologetically 'extra' home bar none, whether via epic glitz, bombastic design, wildly inventive theming or extravagance that's beyond description. Ultimately, Todrick and Kim, with help from a few illustrious HGTV stars, will bestow the "blingiest of them all" with bragging rights, a magnificent trophy and a spread in HGTV Magazine. The series is slated to air in December 2022.

"Bling is a way of life for me," said Todrick. "The queen in me is honored to get to celebrate people who are as extra as I am with my fellow high style expert, Kim. Once we've tested their bling, we'll rate the houses on a scale of fab to drab based on their wow factor, originality and overall look."

"People are literally creating their dreams in truly gobsmacking houses, and Todrick and I are here for it," said Kim. "We're touring the most EXTRA properties you've ever laid eyes on and it's going to blow your mind."

Battle of the Bling (wt) is produced by Bodega Pictures.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 78 million U.S. households; a website, HGTV.com, that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220

countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

###

Media Contacts:

Amy Hammontree / <u>amy_hammontree@discovery.com</u> / 865-560-4639 Lynne Davis Adeyemi / <u>lynne_davis@discovery.com</u> / 212-549-8612