



## HGTV SCORES RATINGS SUCCESS WITH SEASON PREMIERES OF 'UGLIEST HOUSE IN AMERICA: UGLY IN PARADISE' AND 'RENOVATION ISLAND' ON SUNDAY, JULY 24

**New York [July 29, 2022]** Attracting more than 5.6 million primetime viewers on Sunday, July 24, HGTV delivered strong ratings performances with two highly anticipated season premieres – [Ugliest House in America: Ugly in Paradise](#) at 8 and 8:30 p.m. ET/PT and [Renovation Island](#) at 9 p.m. ET/PT.

Kicking off the night with back-to-back premieres, *Ugliest House in America: Ugly in Paradise*, which stars comedian and actress **Retta** as she tours hideous homes across the U.S., delivered a .57 live plus three day rating among P25-54 and a .74 live plus three day rating among W25-54, both of which outpaced the series' season one premiere in January. It also brought in upscale viewers, garnering a .52 L3 rating among P25-54 and a .61 L3 rating among upscale W25-54. In addition, *Ugliest House in America: Ugly in Paradise* ranked as a top 5 cable premiere with P25-54, W25-54, upscale W25-54 and upscale M25-54 in the timeslot.

At 9 p.m. ET/PT, *Renovation Island*, which follows **Bryan** and **Sarah Baeumler** and their kids taking on their next major renovation project, delivered a .64 L3 rating among P25-54 and a .86 L3 rating among W25-54 during its season premiere. Upscale audiences also tuned-in, netting a .69 L3 rating among upscale P25-54 and a .88 L3 rating among upscale W25-54. It also ranked as a top 5 non-sports cable premiere with P25-54, W25-54, upscale P25-54 and upscale W25-54 in the 9-10 p.m. timeslot.

"Take the immensely funny and cool Retta in *Ugliest House in America: Ugly in Paradise*, add the aspirational adventures of the Baeumler family in *Renovation Island*, and you get ratings gold on Sunday nights," said Jane Latman, president, Home & Food Content and Streaming. "It's an unbeatable lineup that millions of people love to watch."

HGTV's digital platforms saw impressive fan engagement with content supporting both series, delivering more than 595K video views across the net's [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#) accounts and more than 172K page views on HGTV.com.

The full first season of *Ugliest House in America* and two previous seasons of *Renovation Island* are available to stream on [discovery+](#). Fans also can connect with both series on HGTV's digital platforms by visiting [HGTV.com](#) and by following @HGTV, [#UgliestHouseinAmerica](#) and [#RenovationIsland](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). In addition, fans can interact with Retta ([@unforetable](#)) and the Baeumlers ([@bryanbaeumler](#) and [@sarahbaeumler](#)) on Instagram.

*Ugliest House in America* is produced by Big Fish Entertainment.

*Renovation Island* is produced by Si Entertainment.

## **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 78 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](https://www.discovery.com), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/hgtv), [Twitter](https://twitter.com/hgtv), [Pinterest](https://www.pinterest.com/hgtv), [Instagram](https://www.instagram.com/hgtv) and [TikTok](https://www.tiktok.com/@hgtv). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](https://www.wbd.com).

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