



'GARAGE REHAB' STAR RUSSELL J. HOLMES REIGNITES STALLED RENOS BACK ON TRACK IN NEW HGTV SERIES 'RENOVATION IMPOSSIBLE'

New York [August 11, 2022] Dallas-based contractor [Russell J. Holmes](#) will help clients on tight budgets rev up their stalled home renos in the new HGTV series *Renovation Impossible*, premiering Thursday, Sept. 8, at 9 p.m. ET/PT. During the series, Russell, best known from Discovery's *Garage Rehab* and *Fast N' Loud*, will salvage projects hampered by homeowner's unrealistic expectations and opposing design visions. With more than 20 years of construction experience under his belt, Russell knows how to move quickly to keep costs low, where to spend strategically to get maximum results, and, with help from designer [Paige Poupart](#), find savvy ways to thrift and repurpose items, delivering gorgeous results every time.

"It's not always easy with strict budgets and clients who don't always see eye-to-eye on renovation decisions. This is where I step in," said Russell. "I use tough love, creative solutions and a lot of elbow grease to help clients turn their house into a home that they will love for years to come."

The season opener will spotlight clients Jessica and Joseph, whose hodge-podge, mid-century house needs a major makeover to make it liveable for the family of four. Unsure of how to proceed and plagued by conflicting design opinions, Jessica and Joseph will turn to Russell and his team to take over the seemingly impossible project. After learning what design elements are important to each person, Russell will present a renovation plan that blends it all beautifully – and keeps it on budget. The cost savings gained with the couples' sweat equity and a willingness to keep a few of the home's original features, as well as clever repurposing and upcycling of items they already own, allows more money for a stunning modern kitchen, a fresh family room and more.

"It's an incredible feeling to give people the home they really wanted," said Russell. "We open their eyes to what they can really do with their money. Now they can move forward and make new memories with their families."

Fans can find more *Renovation Impossible* show content on HGTV's digital platforms at [HGTV.com](#) and by following @HGTV and #RenovationImpossible on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). They also can connect with Russell ([@russelljholmes](#)) on Instagram.

Renovation Impossible is produced by Pilgrim Media Group.

ABOUT HGTV

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Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/hgtv), [Twitter](https://twitter.com/hgtv), [Pinterest](https://www.pinterest.com/hgtv), [Instagram](https://www.instagram.com/hgtv) and [TikTok](https://www.tiktok.com/@hgtv). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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