

HGTV ORDERS 12 NEW EPISODES OF BREAKOUT HIT SERIES 'MARRIED TO REAL ESTATE' STARRING EGYPT SHERROD AND MIKE JACKSON

New York [June 16, 2022] HGTV has picked up 12 new one-hour episodes of breakout hit series *Married to Real Estate*, starring real estate broker and designer Egypt Sherrod and her husband, builder Mike Jackson, as they help families buy and renovate their dream homes in Metro Atlanta. The freshman run of *Married to Real Estate*, which also showcased Egypt and Mike as they effortlessly juggled booming property businesses, managed a home and raised three daughters, attracted more than 19 million total viewers and was the #2 non-news/sports cable program among upscale P25-54 and upscale W25-54 in its Thursday 9-10 p.m. timeslot. During the series, Egypt—who previously starred in HGTV's *Property Virgins* and *Flipping Virgins*—leveraged her financial prowess, design expertise and knowledge of the housing market to find affordable houses in ideal neighborhoods for their clients. And, staying mindful of the budget, Mike and his team made it their mission to turn the dated properties into stunningly beautiful homes with increased value. New episodes are slated to premiere in early 2023.

"This large pick up order is in line with an extremely positive response from fans who had an immediate connection with Egypt and Mike in season one of *Married to Real Estate,*" said Betsy Ayala, senior vice president, programming & development, HGTV. "They put their own family first and work twice as hard to make their clients' dream homes a reality—and they laugh and have fun together through all of it. Their outlook on life is an inspiration and everyone is excited to see what's next for them in season two."

While fans wait for the new season to premiere, they can log on to <u>discovery+</u> to binge watch season one of *Married to Real Estate*, as well as Egypt and Mike's renovation showdown in season three of hit home reno competition series <u>Rock the Block</u> and Egypt's previous HGTV series. On HGTV's digital platforms, fans are invited to connect at <u>HGTV.com</u> and by following @HGTV and <u>#MarriedtoRealEstate</u> on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>. In addition, fans can follow Egypt (<u>@egyptsherrod</u>) and Mike (<u>@difadelf</u>) on Instagram.

Married to Real Estate is produced by 51 Minds Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 78 million U.S. households; a website, HGTV.com, that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV

Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on <u>discovery+</u>, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest, Instagram and TikTok. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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