



## **'HELP! I WRECKED MY HOUSE' SEASON THREE PREMIERE SCORES SOLID RATINGS PERFORMANCE FOR HGTV**

**New York [Sept. 1, 2022]** The new season of [\*Help! I Wrecked My House\*](#), starring HGTV home renovation star [Jasmine Roth](#), delivered a standout premiere performance on Saturday, Aug. 27, at 9 p.m. ET/PT. Attracting more than 3.1 million total viewers, the episode garnered a .51 live plus three-day rating among P25-54 and a .63 live plus three-day rating among W25-54. These ratings delivered respective double-digit increases of 70 percent and 66 percent over prior six-week levels. The episode, which documented Jasmine stepping in to help a homeowner struggling to renovate his father's childhood home, also delivered a .51 L3 rating among upscale P25-54 and a .64 L3 rating among upscale W25-54, reflecting increases of 67 percent and 65 percent respectively over the prior six weeks. In addition, *Help! I Wrecked My House* ranked as the #1 overall cable premiere among W25-54 and upscale W25-54 and as a top 3 non-news/sports cable premiere among P25-54, upscale P25-54 and upscale M25-54 in the Saturday 9-10 p.m. timeslot.

"Jasmine's star appeal as a home renovation hero continues to attract a large audience to *Help! I Wrecked My House*," said Loren Ruch, group senior vice president, programming & development, HGTV. "Her expertise and enthusiasm can reassure anyone who's suffered through a bad home improvement project and restore their confidence that even the worst situations can end with stunning results."

*Help! I Wrecked My House* fans also showed strong support on HGTV's digital platforms, with content promoting the Aug. 27 episode generating more than 350K video views across the net's [Facebook](#), [TikTok](#), [Twitter](#) and [Instagram](#) accounts, as well as more than 407K page views on [HGTV.com](#). And, the season premiere is the #2 most-watched episode on HGTV GO since Aug. 27.

New episodes of *Help! I Wrecked My House* air Saturdays at 9 p.m. ET/PT on HGTV. The new season is also available to stream every Saturday on [discovery+](#), where viewers can binge the first two seasons of the series. On Saturday, Oct. 1, at 9 p.m. ET/PT, fans can watch the HGTV special *Help! I Wrecked My House: Jasmine Buys a Cabin* as Jasmine renovates a dream cabin getaway in the San Bernardino National Forest.

*Help! I Wrecked My House* is produced by RTR Media.

### **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking

entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](http://HGTV.com), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](http://discovery+), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/HGTV), [Twitter](https://twitter.com/HGTV), [Pinterest](https://www.pinterest.com/HGTV), [Instagram](https://www.instagram.com/HGTV) and [TikTok](https://www.tiktok.com/@HGTV). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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