



## HGTV ORDERS SOPHOMORE SEASONS FOR POPULAR SERIES 'BUILDING ROOTS' AND 'WHY THE HECK DID I BUY THIS HOUSE?'

**New York [Sept. 19, 2022]** HGTV has picked up 16 new episodes of popular series [Building Roots](#) and [Why the Heck Did I Buy This House?](#), with both sophomore seasons slated to premiere in 2023.

[Building Roots](#), which attracted 14.7 million viewers to its freshman run and received an order for eight additional one-hour episodes, spotlights beautiful and innovative home renos inspired by the stunning natural surroundings of dreamy Pagosa Springs, Colorado. During the series, husband and wife duo [Ben](#) and [Cristi Dozier](#) build, design and renovate properties in their hometown, delivering one-of-a-kind, highly personalized work that always exceeds their clients' expectations. *Building Roots* is produced by So Much Film.

Former CBS *Survivor* winner [Kim Wolfe](#) will return for eight hour-long episodes of [Why the Heck Did I Buy This House?](#). The San Antonio-based designer, home renovator and busy mom of three, who attracted 15.2 million viewers to her first season, uses her tenacity and ingenuity to rescue homeowners with major buyer's remorse. During each episode, Kim helps clients who feel stuck with dysfunctional layouts, outdated style and overlooked potential finally fall in love with their reinvented dream home. *Why the Heck Did I Buy This House?* is produced by High Noon Entertainment.

"*Building Roots* and *Why the Heck Did I Buy This House?* performed well right out of the gate," said Betsy Ayala, senior vice president, programming & development, HGTV. "Their success contributed to the more than 50 million viewers who tuned in to HGTV in the second quarter, confirming that we should order more episodes of these series for next year's programming slate."

Fans are invited to stay connected with the series on HGTV's digital platforms. The first seasons of *Building Roots* and *Why the Heck Did I Buy This House?* are available to stream now on [discovery+](#) and more in-depth content is housed on [HGTV.com](#). Fans also can interact via social media by following @HGTV and via [#BuildingRoots](#) and [#WhytheHeckDidIBuyThisHouse](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#).

### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV

Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](#).

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