



## 'LIL JON WANTS TO DO WHAT?' SEASON ONE DELIVERED SOLID RATINGS FOR HGTV

**New York [June 13, 2022]** [Lil Jon Wants To Do What?](#) delivered a solid ratings performance in its freshman run for HGTV, attracting more than 12.2 million total viewers since its May 2 premiere. The season garnered a .45 live plus-three day rating among P25-54 and a .61 live plus-three day rating among W25-54, marking double-digit increases of 25 percent for P25-54 and 24 percent for W25-54 versus year-ago benchmarks. Starring [Lil Jon](#), the GRAMMY Award®-winning producer, rapper and DJ turned out-of-the box home renovator, as he works with designer and expert builder [Anitra Mecadon](#) to help clients find their design wild side, the six-episode season, which wrapped on June 6, also delivered a .46 L3 rating among upscale P25-54 and a .60 L3 rating among upscale W25-54. During Monday's 10-11 p.m. ET/PT time slot, *Lil Jon Wants To Do What?* ranked as the #1 non-news/sports cable premiere among upscale P25-54 and upscale W25-54 and was a top 3 non-news/sports cable premiere among P25-54 and W25-54 audiences.

"To use Lil Jon's signature phrase, viewers said 'YEAHHH!' to the first season of *Lil Jon Wants To Do What?*," said Loren Ruch, group senior vice president, programming & development, HGTV. "Clearly, fans loved watching his creativity and his partnership with designer Anitra Mecadon in the remarkable spaces they created for homeowners."

*Lil Jon Wants To Do What?* also had impressive fan engagement on HGTV's digital platforms. Content supporting the series generated more than 2.1 million video views across HGTV's [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) and [YouTube](#) accounts. In addition, the series premiere has been the most-watched episode on HGTV GO since May 2.

The full first season of *Lil Jon Wants To Do What?* is available to stream on [discovery+](#). Fans also can connect with the series on HGTV's digital platforms by following @HGTV and [#LilJonWantsToDoWhat](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). They also can follow Lil Jon ([@liljon](#)) and Anitra ([@anitramecadon](#)) on Instagram.

### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV

content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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